



RURAL AND ENVIRONMENT DEVELOPMENT SOCIETY

Annual Report 2021 -22



RURAL AND ENVIRONMENT DEVELOPMENT SOCIETY

#1144-1, Bhavani towers, Nandhamuri Nagar,
Kalyandurgam Bypass, **ANANTHAPUR – 515 001**

1 Andhra Pradesh

The period under reporting, i.e., 1st April 2021 to 31st March 2022, has seen a series of fluctuations related to post-COVID pandemic. Though, there was a considerable relief among the communities as the 2nd phase of COVID has passed out, the work of Non-Governmental organizations remained very crucial to keep on educating the communities with regard to COVID precautions. Several activities have been planned to (1) prepare them psychologically regarding preventive aspects related to infection of COVID; and (2) preparing them to get prepared to face it with getting vaccinated. Both the works were very challenging, as there are several myths among the communities with regard to Vaccination and allied health aspects.

In addition to the above, several part of Anantapur district have seen unexpected floods during the month of November, 2021, which are very unusual in Anantapur District. This natural calamity also needed a lot of energies to be invested in the relief and rescue activities.

Amidst, all these, REDS has made an exemplary work, implementing various programmes in its project area, during the reporting period with the support of several funding agencies, which included:

- 1) Association for India's Development (AID) - USA
- 2) Azim Premji Philanthropical Society
- 3) NABARD, Hyderabad
- 4) ATMA, Anantapur
- 5) UNICEF, Hyderabad

In addition to this, several individual supporters also extended their humanitarian support to support the needy. A brief report of different activities is presented hereunder.

Programmes supported by AID - USA

Association for India's Development (AID) is supporting REDS through different programmes and activities. REDS is supported through the regular programme of AID for the past few years. However, during the period under reporting AID has also supported for extending services to COVID-19 infected and affected families. At the same time, they have also extended support for the relief and rehabilitation activities of the flood victims in Kadiri mandal.



With the support of **Association for India's Development**, REDS has organized several programmes and involved in various activities towards providing Support, Relief and Guidance to the communities in need in Anantapur and Kadiri divisions of Anantapur District in Andhra Pradesh.

MEETINGS, AND TRAININGS

Different activities were organized with the support of AID, of which meetings and trainings with different stakeholders have played a great role.

Meetings with Tenant farmers: Several meetings were organized by REDS on the issues of Tenant Farmers during the period under reporting. These meetings were organizing in both Anantapur, Kadiri divisions of Anantapur district, and Galiveedu mandal of Kadapa district.

A meeting with women tenant farmers was organized on 21st June 2021, at Grama Sachivalayam, Kurugunta. This meeting was attended by 17 women farmers coming from different villages of Atmakur and Anantapur rural mandal.



Followed by this another follow-up meeting was organized in the agriculture farm at Kurugunta on 22nd August 2021. A total of 13 women farmers attended this meeting.

On 27th February 2022, a meeting with the Tenant farmers was organized in Thumakunta village of Galiveedu mandal of Kadapa district. This meeting was attended by 21 farmers.

The issues of Tenant farmers, the difficulties they are facing in getting the documents signed by the owners of the lands, problems in getting the crop loans and other benefits from the government due to these issues were discussed.

A memorandum was submitted to the Sachivalayam secretary requesting to look into the problems and take them to the notice of the concerned personnel at different levels.

Meeting with NABARD officials: On 17th September 2021 NABARD organized a meeting with different NGOs, and FPOs in LIC building at Anantapur. It was attended by Mr. Chandra Naik, Joint Director, Agriculture, representatives from APMAS, officials from RUDESET, Anantapur, Managers of different banks, Leaders of FPOs, representatives from different NGOs in Anantapur district. REDS also participated in this meeting.



The discussions includes sharing of information about (a) various programmes implemented by NGOs in the district and in other districts in Andhra Pradesh; (b) performance of FPOs; (c) formation of JLGs and their performance.

There were discussions on strengthening of FPOs which included payment of membership fee; share capital; maintenance of legal documents; organizing monthly BoD meetings; Auditing of financial statements; Annual General Body Meetings; Inputs and Outputs, Marketing; Turnover; Grading, formation of JLGs, and the bank linkages by involving FPOs in the business aspects.

The members also discussed about the issue of tenant farmers. The Joint Director of Agriculture focused on the problems of tenant farmers etc. He suggested that JLGs of Tenant farmers should be formed. He also insisted on E-crop booking by each farmer, and the role of NGOs to assist them in this regard. The issue of CCRC cards was also discussed in detail. A few other points discussed in the meeting included adoption of Natural farming of agriculture, Marketing of the produce etc. Demonstration was held about Seed Storage and packing in Gunny Bags.

Participation in other awareness programmes: On 21st October 2021, the women farmers from REDS promoted FPOs in ODC Mandal have attended the government sponsored programme 'Jagananna Swatch Sankalpam'. This programme was to educate the people on environmental cleanliness and greening of the surroundings. The representatives of REDS promoted FPOs explained the participants about the eco-environment aspects, with specific reference to food, health and hygiene. They explained about minimizing and eliminating use of chemical fertilizers and pesticides, and using organic manures and pest repellents which keeps the environment health, and also helps in maintaining good health among the humans as well as animals. Information related to millets, and millet products was shared with them.

Legal Awareness Camp: A Legal Awareness Camp was organized at Kadiri REDS office on 5th November 2021. It was presided-over by Mr. Deena Babu, Secretary, District Legal Services Authority and had 49 participants from different villages.

The Chief guest informed about the guidelines of Supreme Court of India for the victims of Human Trafficking. It was informed that they have the rights to claim compensation from the government. In addition to this, the Supreme Court has also issued guidelines that:

- they are eligible for applying for House Site,
- apply for pucca houses and get them,
- seek loans from the banks for the schooling and education of their children.

The Secretary of DLSA advised the people coming under the category or persons with special needs, women (victims) belonging to Scheduled caste and tribes to seek legal support, from DLSA, at free of cost, i.e., without paying any fees. He reiterated that law and justice is common and equal to everyone. The discussion included -

- Coming together of women and forming into Self Help Groups, and obtaining income generation trainings which will help them to get linked up with different banks and financial institutions to take up sustainable income generation activities;
- Requested the members to ensure that their children do not stop schooling and go to labour work. The meeting insisted to identify any school dropouts, and enrol them back into the schools.
- The need to keep away from unknown persons, to avoid chances of Human Trafficking. and also to be united at the village level. They should report any movement of unknown persons or mischievous behaviour of persons who influence the local peer educators and involve them in trafficking.
- Discussion was also made with regard to trafficked and rescued women and the process of applying for compensations.



Awareness on Farmer Issues, Farmer suicides and Tenant farmer problems: The chief functionary of REDS, Ms. Bhanuja visited Yeguvapalli and Bhagiratha Palli villages on 10th November, 2021 and conducted village level meetings with the farmers to give them the moral confidence in the present situations. As the cases of farmer suicides are increasingly reported year after year, these meetings are of great moral boost to give them suggestion regarding how they can face the problems, and minimize the losses in agriculture. Ms. Bhanuja explained them about how they can minimize the input costs, viz., adopting to natural farming techniques, cultivating millets and pulses in their landholdings, selection of local seed varieties which suite to the local climatic conditions, and are resistant to local situations etc.

Meeting with Migrant families: Ms. Bhanuja visited Shikari colony, on 1st December 2021, and had interaction with the communities regarding the issues faced by these families. The major issues discussed were related to -

(i) children's education – prevention of children from discontinuing their school or irregular to school and attending labour works.

(ii) problems faced by them from the police department. Their families are frequently harassed by police with allegations of thefts and other such illegal activities occurred in different parts of the town and district.

(iii) regarding their behavioural change to give them an outlook about the society, and the changes these families should inculcate to cope-up with the society and to become a part of it.

PC & PNDT Act Awareness Meetings: REDS is a member in PC &PNDT district committee. Members of REDS Participated in Regular meetings as well as training programs organized at different levels, and also conducted meetings and awareness camps on this Act at the grass-root level. A District level one-day training program was also conducted by Health Department on 2nd December, 2021 on PC PNDT Act at Conference Hall of DM&HO Ananthapur.

Meeting With the Families of Suicide Farmers: On 12th February, 2022 a meeting was organized in Kurugunta Collective Farming by involving the families of Suicide Farmers. A total of 5 families attended to this programme. The meeting focussed on understanding the conditions of the suffering families after the death of the male member in the family. Three specific cases were noted down. The details are:

- A family coming from Amidala village, where the wife also died of severe suffering and depression after the death of her husband Mr. Vonnur Swamy, who committed suicide on 26/2/2021.
- Another farmer, Mr. M. Sugunadh, also committed suicide having pushed under heavy indebtedness. His family, though sanctioned with the exgratia, could not receive it due to technical problems related to documents submitted in the bank which mismatch with the existing bank records.
- In the case of Mr. P. Sivakumar, from Dayyalakuntla palli village who committed suicide, the family did not receive any ex-gratia as the name in which he was cultivating is in the name of his family. Mr. Ranga Reddy, a resident of Pappur village also faced failure of 5 borewells he dug. After his death in an accident, his wife, Thulasamma, committed suicide – unable to bear the pressure from the money lenders. The family did not get any compensation, as the

death of husband was due to accident, and the death of his wife is technically not considered as farmer suicide as the land is not in the name of his wife (Thulasamma).

These families were taken to the Spandana (Grievance) programme and produced before the concerned officials.

Awareness camp on SC/ST Prevention of Atrocities Act 1995: REDS attended the meeting was conducted by Social Welfare Department on 18th February 2022, to review the implementation process once in 3 months. REDS is a member in Divisional Legal Vigilance Monitoring Committee. The points that are discussed in the meeting are the implementation process of the provisions of the Act, relief, and rehabilitation facilities to be provided to the victims and other matters connected to it with prosecution of cases under the Act, and also the responsibilities of the authorities in implementing process.

DLSA Meetings and Awareness Camps: District legal services Authority, Anantapur conducted a legal Awareness Camp meeting in REDS Office on 16th March, 2022. Volunteers from 25 panchayats, REDS Team and FPO Board of directors participated in this meeting. Ms. Sunitha and Ms Padmavathi, the advocates, explained briefly about the services providing by DLSA, procedure to approach the court, Retainer advocates, laws related and applicable to women and children. They advised the eligible participants to apply for scholarship and compensations that are available for their children's education (for compensation where a family member's death occurred due to electric shock, and families of covid deaths). REDS is a service provider in DV act, and is dealing with the issues like trafficking, POCSO, Farmer Suicides cases in getting the exgrtia and compensation to the survivors, in time, as per Acts. Ms. Bhanuja is the sitting member of DLSA nominated by AP High Court.

CCRC Related meetings and Trainings: The tenant farmers' issues are focused by REDS during the financial year 2021-22 through organizing campaigns both in Anantapur Division as well as Kadiri divisions.

On 12th August, a meeting cum training with tenant farmers was organized in Talapur village, which was attended by 16 farmers - both women and men. The problems faced by the tenant farmers, and the problems they are facing to get the Crop Cultivators' Right Cards (CCRC) from the government were discussed in details. It is noticed that the owners (farmers) who are leasing the lands are not agreeing to sign on the lease agreements for the fears that the lease may claim their rights on the land over a long period of lease. This point was noted down for representing to the concerned authorities.



REDS surveyed 38 villages in 9 mandals of in Anantapur district and identified 581 tenant farmers. Similarly, in Kadapa District, survey was done in 27 villages of 4 mandals, and identified 611 tenant farmers. It is learnt that more than 90% of the farmers do not have CCRC cards, due to which they are unable to get any financial credentials from the banks or government.

Meeting with Raithu Swarajya Vedika (RSV) at NGO Home, Anantapur: A meeting on Farmer issues, and issues related to Tenant farmers was organized in the NGO Home, Anantapur on 18th September 2021. The points discussed in this meeting were related to

- various problems faced by the farmers, in general, and in Anantapur district, in specific;
- the problems faced by Tenant Farmers
- various schemes and programme in support of farmers and tenant farmers toward their safety, security and welfare.
- about the farmer suicide families, including the tenant farmers, and the problems in accessing exgratia from the government.



Later the issue of legal aspects involved in obtaining various documents in the case of a farmer suicide, and the complications involved in the entire process of obtaining exgratia was discussed. The meeting concluded with the resolution that all these problems faced by the farmers have to be taken to the notice of the concerned departments and to the Ministry of Agriculture for taking suitable steps to make the things accessible to the farmers.

Meeting with Group leaders of Pudamithalli Collective Farming: A meeting was organized with the Group Leaders of Pudamithalli Collective on 5th December 2021. The information about the renewal of lease of the 3 acres was explained to the members.

Crops grown during Khariff 2021 were, (1) Groundnut; (2) Cow Pea; (3) Green Gram; (4) Vegetables of different varieties; (5) Greens of different varieties. The produce was distributed among the group leaders for their domestic use. This season witnessed unseasonal rains and also heavy rains due to which there was a heavy loss of the crops. Only 150 kgs of groundnut was harvested.

Crops planned for Rabi Season 2021-22: (1) Greens and vegetables in one acre of land; (2) Millets in one acre of land; (3) Castor in 1 acres of land; (4) Jowar as boarder crop; and (5) Navadhanya as intercrop.

The members focussed on the fact that the seasonal cropping has faced a lot of problems and there was such heavy crop loss during Khariff. They expected that there will be some good and timely rains in the Rabi Season.

PARTICIPATION IN WORKSHOPS, GOVERNMENT PROGRAMMES AND ADVOCACY

Attending RBK Opening Ceremonies: As a part of Millet promotion, the FPO members and staff attended the opening ceremony of Raithu Bharosa Kendram (RBK) in Talapuru village on 16th August 2021. The FPO members have set up a Millet stall and sold the value added packed millets.

Similarly, the members of FPO attended another RBK Opening ceremony at Kaulepalli on 21st August 2021, in Kadiri Division. The FPO members set up a millet stall and sold the value added

millets to the visitors who came for the ceremony. The stall attracted the attention of several dignitaries and people who attended this programme.

The FPO members have set up a stall and displayed various value added millet produce. These stalls have become a centre of attraction for all the participants including the chief guests who attended this programme. Several visitors procured the millets, and also collected the address of our outlet at Kurugunta for further procurement of millets.



Memorandum Submission to MRO on Farmers Issues: As a part of taking the issues of farmers to the notice of the higher officials, a rally with farmers coming from Nallamda was taken up by REDS. On 1ST December 2021, a total of 10 farmers representatives from different villages of these mandals have attended this programme. They all met the Mandal Revenue, at Nallamada, and submitted a memorandum requesting to solve their problems. These farmers include tenant farmers also.

Memorandum Submission to RDO on Farmers Issues: As a part of taking the issues of farmers to the notice of the higher officials, a rally with farmers coming from Nallamda, ODC and Kadiri was taken up by REDS. On 26th June 2021, a total of 34 farmers representatives from different villages of these mandals have attended this programme. They all met the Revenue Divisional Officer, Kadiri, and submitted a memorandum requesting to solve their problems. These farmers include tenant farmers also.

Participation in Farmers' Workshop (Kissan Mela): A total of 43 farmer members of REDS promoted FPO have attended the Kisan mela organized in Rekulakunta Agriculture Research station on 20th December 2021. This was inaugurated by Mr. Shankar Narayana, Minister, Roads and Buildings; Jonnalagadda Padmavati, MLA, Singanamala; Mr. Gopal Reddy, MLC; Mr. Sahadeva Reddy, Director General of Agricultural Research Institute; Mr. U. Chandra Nayak, J.D., Agriculture, Anantapur; Mr. Lakshmana Naik, DPM, APCNF, Anantapur; and Members of All Line Departments, Department of Agriculture, FPOs from Women Farmers Organization. REDS has set up a stall of Millets during this event. Ms. Suseelamma, the President of Ananta Mahila FPO explained them about the methods they are adopting to cultivate millets using natural farming techniques. She also explained about the functioning of FPO, the member details, share-capital etc. She also explained about the activities of single women in the cultivation of greens and vegetables in Kurugunta village.

- She requested the minister and MLA to allocate suitable and sufficient land for them to prepare Ghana and Drava jeevaamruthams by the women members of the FPO and sell them in the NPM Shop.
- She also requested the minister and MLA to allocate them some land for construction of godown, and to sanction machinery for the processing of millets and pulses.

Round-Table Meeting on the issues of Tenant farmers: A state level Round Table Meeting to discuss the issues of Tenant Farmers was organized in Vijayawada from 6th March 2022 to 8th March 2022. REDS has participated in this meeting organized by Rythu Swarajya Vedika. This

meeting discussed about the report which reported that there are about 24 lakh tenant farmers in the state of agriculture as against the official figures of 16 lakh. This difference is due to the refusal of the owners of the lands to sign on the lease agreements for fear that the lessee may claim ownership on the lands if they sign on the papers.

Besides the members NGOs of RSV and intellectuals, about 20 tenant farmers from various districts also participated in the meeting which was chaired by Kiran Kumar Vissa, C. Bhanuja and Gadi Balu.

The discussions focussed on finding a solution to this problem. As the owners are not signing the lease agreements, the lessee farmers are deprived of their Rights to claim several benefits as assured to them under the Crop Cultivator Rights Act, 2019. Due to this denial by the owners, the tenant farmers are deprived of accessing benefits under different farmer welfare schemes like Rythu Bharosa, interest-free crop loans, disaster compensation and crop procurement.



The discussions also focussed on high indebtedness upto a tune of about Rs 2 lakh each. As a result of this they are under heavy depression and several tenant farmers are reported committing suicide in different parts of the state. It is also to be noted that more than 90% of the farmers, with special reference to the tenant farmers, have suffered severe crop loss. While the farmers who have their lands in their names have accessed all the benefits from the government schemes, the tenant farmers are not in a position to get them due to technical reason that the land is not in their name and even they do not possess any document to claim that they are cultivating in that land by taking it under lease agreement.

During the meeting it was decided that the matter should be taken to the notice of the minister for agriculture and also to the heads of the concerned departments, demanding that even if the lease documents are not signed by the owners of the land, the tenant farmers should be issued with the CCRCs so that they can get benefited from different provisions under different schemes and financial loans from banks.

CELEBRATIONS

Celebration of International Human Rights Day: It was organized, on 10th December, 2021, in the AP Bala Yogi Girls Gurukula School, Nallamada, which was attended by the Principal Ms. Shameem, Vice Principal Ms. Hemalatha, and the staff of REDS along with all the school children.

The students were explained about United Nations General Assembly adopting the Universal Declaration of Human Rights. It guides all the nations in the world about "common standard of achievement for all peoples and all nations". The guidelines insist that all the nations, should strive by progressive measures to secure their universal and effective recognition and



observance. India also signed this treaty, and a law was made in the year 1993 regarding Human Rights thereby adhering to the guidelines of UN.

During the meeting, the children were also explained about Human Trafficking, Child Marriage, Equal Rights to all irrespective of caste, creed and colour.

International Child Rights Day: REDS has participated in the District Level International Child Rights' Day event organized by Women and Child Welfare Department. This event was organized on 20th November 2021. The Project Director of ICDS was the chief guest. Personnel from other allied departments, police etc., also shared the dais.



National women farmers day celebration: The National Women Farmers' Day was celebrated 15th October 2021 at Kadiri was attended by a total of 71 women farmers. Ms. Bhanuja attended this event as the chief guest cum resource person along with other staff of REDS.

The services of women in agriculture, domestic works were discussed during this meeting. The members of FPOs have come up with the following demands:

- ⇒ To give special preference to produce cultivated by adopting Natural Farming Techniques; and should establish marketing facility to this produce.
- ⇒ Single women should be given more preference in MGNREGS.
- ⇒ Daughters should be given land rights
- ⇒ The lands assigned to women should be developed for taking up farming.
- ⇒ Support price should be provided to the crops like millets, pulses etc. cultivated by small and marginal women farmers. The women should also be extended with Crop Insurance support, and supported with crop loans by the bankers.



A discussion was also held with regard to the issues of labour working in the unorganized sector. Registration of some of the participants who fall under this category was also done during this meeting.

National Girl Child Day Celebrations: The National Girl Child Day is celebrated on January 24. As a part of celebrating National Girl Child Day, a meeting was organized in the Municipal High School situated in Weavers' Colony, Kadiri. All the staff of the school along with the teachers have attended this meeting.

Mahila Kissan Diwas: On 22nd October 2021, Mahila Kissan Diwas was organized in coordination with ATMA, Anantapur. This event was organized in the Farmers' Training Centre located in Prasannayapalli village, and the members of FPOs promoted by REDS attended this programme. The chief guests included the Project Director of ATMA, Coordinator & Chief

Scientist, Krishi Vignana Kendra, Reddipalli, Assistant Director, Agriculture, (DRC) and other NGO members.

The role of women in all sectors, with special reference to their contributions in the agriculture sector was discussed with appreciation during this meeting.

The efforts of REDS, in promoting women farmers through FPOs, and giving them the support to establish themselves in the on-farm and off-farm activities was also high appreciated by one and all.

Ms. Bhanuja recalled that since 2018 REDS is organizing Mahila Kissan Diwas in coordination with Agriculture Department. She requested the agriculture department to reserve special identity and priority in the Raithu Bharosa Kendras.



The event concluded after felicitating the “Best Women Farmers” by the Project Director, ATMA, Anantapur, in which 3 members of Anantha Grameena FPO, i.e., (1) Mrs. Suseelamma, President; (2) Mrs. Rathnamma, Talapur; and (3) Mrs. Padmavathi, Vaddupalli, were felicitated.

INTERVENTIONS

Prevention of child marriages: REDS with the collaboration of ChildLine stopped 9 child marriages during the COVID-19 pandemic period. REDS by receiving the phone calls, by informing child line where ever available, stopped the child marriages informed police and gave counselling to the parents regarding prevention of child marriage, explained about the Act and punishments to both the parties.

Support for children education: One of the famous T.V. Anchor Ms. Suma Kanakala, with her friends, has sponsored 10 children who are semi orphans, orphans, and children from human trafficking and rescued. These children’s college fees are paid by Ms. Suma and her team.

The total college feed paid by them is Rs._____

Prior to this REDS has done survey of dropout children in Kadiri division and Anantapur rural divisions. We have done survey and collected detailed information of approximately 175 children, and sent the list to Ms. Suma, for consideration. Of this list, they have selected students studying in Intermediate, Degree, and also pursuing Technical Degree.

Trainings to FPO Members: Regular meetings with the FPO members were organized by REDS both in Anantapur Division and Kadiri Division. The following meetings were organized during the period under reporting.

Date	Particulars	Mandal
09-04-2021	Anantha FPO Meeting	Anantapur
20-05-2021	Mallaiahgaripalli FPO Meeting	Kadiri
03-06-2021	Anantha FPO Meeting	Anantapur
14-07-2021	ODC FPO Meeting	Kadiri
20-08-2021	Mallaiahgaripalli FPO Meeting	Kadiri

During these meetings various issues were discussed which included:

- ⇒ Implementing / following sustainable agricultural practices
- ⇒ Promotion / cultivation of Millets and Pulses
- ⇒ Use of Non-chemical / organic manures and pest repellents.
- ⇒ Value addition of Millet products
- ⇒ Marketing of Millets and developing marketing linkages
- ⇒ Farmer suicides, and prevention of farmer suicides
- ⇒ Strengthening of FPOs - increasing membership, payment of membership fee; and share capital
- ⇒ Planning for procurement under CMSS - Khariff and Rabi plannings etc.

Action plans were prepared to move forward with the resolved agenda items, and the members were requested to take active part in assuring that they will work for meeting the set targets and objectives. Specific focus was paid to propagate information about adhering to Natural farming techniques to reduce use of chemical fertilizers and pesticides, and millet cultivation.

Activities for Farmer Suicide Families: The tenant farmers' issues are focused by REDS during the financial year 2021-22 through organizing campaigns both in Anantapur Division as well as Kadiri divisions. The main objective of these activities is to identify the issues of farmers in their day-to-day farming activities; to document the same, and to take them to the notice of the concerned government authorities.

Village Level Survey and Focus Group Discussions: These meetings were conducted in six Grampanchayath villages and a total of 504 farmers were identified as taking up farm work as tenant farmers. They were involved in FGDs to document their problems.



The outcome: During the meetings it is understood that majority of the farmers do not have any knowledge about CCRCs and they have expressed that the land owners are not ready to sign on the lease agreement.

Survey & Meetings: REDS has conducted a survey in Anantapur and Kadiri divisions to collect details about the farmer suicide cases, and to plan suitable action towards their support and rehabilitation. The outcome of the survey carried out in 20 mandals is tabulated hereunder:

S.No.	Name of the mandal	No. of villages	No. of farmers	
			Received ex-gratia	Not received ex-gratia
1	Pedda Vadagur	9	1	8
2	Pamidi	6	5	1
3	Singanamala	1	1	0
4	Garladinne	2	2	--
5	Bukkarayasamudram	6	0	6

S.No.	Name of the mandal	No. of villages	No. of farmers	
			Received ex-gratia	Not received ex-gratia
6	Uravakonda	4	3	1
7	Kudair	3	2	1
8	Nallamada	2	1	1
9	OD Cheruvu	6	4	2
10	Amadagur	2	2	--
11	Tanakallu	5	4	2
12	Nallacheruvu	2	1	2
13	Gandlapenta	1	1	1
14	N.P.Kunta	2	2	--
15	Talukula	8	3	5
16	Mudugubba	4	4	--
17	kadiri	2	2	--
18	Puttaparthi	1	1	--
19	Kothacheruvu	5	3	2
20	Bukkapatnam	1	1	--
	Total	72	43	32

Awareness on Kisan Mitra Help-Line Number: During the awareness meetings REDS has explained the farmers about **Kisan Mitra Help-Line Number 9490 900 800**, which is exclusively set-up for providing guidance for issues related to Agriculture and allied sectors, and Revenue Department. They were explained that this helpline number will be available from 9:00 a.m. to 7:00 a.m., and all the calls to this number will be duly attended by the Helpline Counsellors. The calls will be recorded and suitable suggestions and directions towards solutions will be provided to the caller. At the same time, the issues reported to this number will be taken to the notices of the concerned government departments for prompt action.

Promotion of Millets: On 14th February 2022, REDS has organized a meeting with all millet cultivating farmers in Kadiri and its surrounding mandals. FPO members from Anantapur and Atmakur mandals attended this meeting organized in REDS Resource Centre, Kadiri. About 200 farmers have attended this meeting of which the women were in large numbers. The chief guest of the meeting was Dr. Khadavali, the social scientist explained the importance of Millets and their use in the good health point of view. He further added that in Telugu Millets are called as "Chiru Dhanyalu" (minor grains), but, in fact, they can be termed as "Siri Dhanyalu" (Wealthy grains). He also explained about various health problems faced by the people today and analysed that this is because they have derailed from the track of eating naturally cultivated millets and tending towards chemically cultivated non-millet items. He paid his high mark of respects to the farmers, particularly the women farmers, who are involved in cultivating millets, and using them as their daily food intake.

SUPPORT TO COLLECTIVE FARMING BY WOMEN FARMERS: The activity related to collective farming continued during the reporting period also. All the 10 single women are collectively continuing the farming work in the 8 acres of land taken on lease. The activity of

cultivating in organic farming methods continued, under which they have cultivated greens and vegetables, and fruit bearing plants.

These 10 women were exposed to several training about organic farming imparted by different technical institutions.

The women have a day-wise schedule to monitor the day-to-day activities is prepared and strictly followed by them. A part of the produce from the field is utilized by them for their domestic purpose, and any excess is sold in the open market. The amount thus earned is equally shared among these 10 women.

In this Mana-Bhoomi farm-land they are cultivating different types of crops

Greens and vegetables are cultivated in the method of 'Surya Mandala' (an unique method of practice under Natural Farming). They are indigenously preparing organic manures and pest repellent like Neem spray (Vepa Kashayam), Ghana Jeevaamrutham, Drava Jeevaamrutham, Neemastram, Chilli and garlic spray etc. There is a good demand in the market for these organic produce. The collective farming campus has got 3 Desi milch animals, and 1 Jersey buffalo, the excreta of which is used as base for preparing the organic manures and pest repellents.

Several visitors are coming to this farm field, and the Federation villages for the purpose of studying the process and achievements. Prominent visitors and activities include visit of Mr. Anil Verma and Mr. Suresh from RySS, a team from Mumbai for an exclusive study, Members from ISST, New Delhi, officials from various government departments, and other individuals.

With regard to marketing of the produce, the Federation has made an agreement with M/s. Nature Link for supply of greens and vegetables through FPO. They are paying about Rs.5 extra than the local market rate.

Women Support Centre : As a part of extending support to the women and children in distress, and to extend legal as well mortal support to the vulnerable women, children and their families. A brief account of different cases reported and dealt during the reporting period is tabulated hereunder.



Fruit plants (Guava, Clustered apple, Papaya, and Banana)	2 acres
Drumstick	1 acre
Castor	1 acre
Greens and vegetables	1 acre
Millets	3 acres



SI No	Type Cases	No of Cases	Settled Cases	Pending Cases	Remarks
1	Domestic Violence	15	5	10	3 in OSC; 2 FIRs are Field 5 cases are in Progress
2	Dowry Harassment	2	0	2	FIR Field and In court Process
3	Girl Child Missing	4	0	0	FIR Field and in Follow up Process
4	Child Marriage	10	10	0	Stopped Child Marriages by collaboration with Childline
5	POCSO (Child Abuse)	8	0	8	In court
6	Women Missing	1	0	1	In Process FIR Field
7	Property Issues	2	2	0	
8	Trafficking	1	0	1	FIR Field and in Process
9	Extra Marital affair	2	1	1	Compromised out Court
10	Bigamy	1	1	0	Compromised by Village Leaders
	Total	46	19	23	

**MANAGING COVID 2nd WAVE
VILLAGE CENTRIC IMPLEMENTATION**

In the wake of second phase of COVID-19 spread, in India, during the first week of April 2021, Anantapur district is one of the districts which was horribly affected by the second wave. AID has granted this special programme to take the challenge and initiate various actions to combat the pandemic in our project area.

These activities were carried out in 14 mandals, i.e., 12 mandals in Anantapur district and 2 mandals in Kadapa district (which are the adjoining mandals to Anantapur district) in the state of Andhra Pradesh. A total of 28 villages in Anantapur district, and 4 villages in Kadapa District were covered.

Total population covered by REDS with the support of AID-USA is 1,12,643, of which a total of 88,967 population was eligible for getting vaccinated. By getting involved in the awareness generation activities, and through coordinating with the government health and allied departments a total of 83,918 members got vaccinated which comes to 94.32 per cent. A total of 2,311 people could not get vaccinated due to several reasons, of which most prominent one being they are chronically ill, and the age factors. Only a negligible number of people could not get vaccinated due to fear of vaccination and injection. A tabulation of the activities carried out is given hereunder:

		Total
1	Total population	1,12,643
2	People Eligible for vaccination	88,967
3	No. of people had vaccinations	83,918
4	People who have not got vaccinated	2,311
5	No. of household surveys done	69,604
6	No. of covid tests conducted	6,244
7	No. of positive cases identified	849
8	No. of fever surveys conducted	5,423
9	Follow-up of track records	121
10	Death cases follow-ups	94
11	No. of death claims made	87
12	No. of case studies prepared	293
13	No. of children surveys conducted	451
14	No. of single women surveys conducted	1,548
15	No. of families identified for kitchen garden distribution	613
16	No. of kitchen gardens promoted	314
17	No. of No-Mask Campaigns organized	737
18	No. of masks distributed	5,309
19	No. Dandora campaigns organized	145
20	No. of Auto rallies / campaigns	208
21	Village level meetings conducted	328
22	No. of school level meetings organized	169
23	No. of staff review meetings organized	149
24	No. of staff trainings conducted	102

The programme included:

1. Extending material support to the medical institutions to extended qualitative services;
2. Extended material support to the infected and affected families through supply of essential items, medical kits;
3. Creating awareness on COVID infection, prevention, care and extending psychological support.

1) EXTENDING MATERIAL SUPPORT TO THE MEDICAL INSTITUTIONS TO EXTEND QUALITATIVE SERVICES

Supply Of Oxygen Concentrators: In response to the reported shortage of Oxygen supplies reported in the hospitals, 10 Oxygen Concentrators were supplied to different hospitals and Quarantine Centres run by private Social Workers Groups. Out of this 4 Oxygen Concentrators were supplied to Government General Hospital, Kadiri, 2 to Institutional Quarantine Centre, Kadiri, and 2 to Quarantine Centre, Anantapur.

Two (2) Oxygen Concentrators were supplied to the Quarantine centre run by CPM Party of India, which has started a quarantine centre on its own to meet the emerging demand of inpatients as there are reports of lack of beds in Government Hospitals and Private Hospitals.

The local elected people's representatives were present during this programme, who appreciated the efforts of REDS with the support of AID-USA and 14 Farmers for extending such an emergency and timely support to the sufferers.



Supply of Essential Medical Equipment: This included medically essential items like Pulse-Oximeters; Oxygen Cylinders/ Concentrators and Thermo meters. These supplies were intended for the village level usage, and hence they were supplied to the local health workers like ASHA workers, ANMs, Anganwadi workers, Volunteers, and REDS staff.

A total of **544** Pulse-Oximeters and **250** Thermo Meters were supplied to the village level front-line health workers. A total of 2835 strips of Dolo-650 tablets (Paracetamol) were also handed-over to the medical and paramedical staffs, and also to the communities during the house visits.



Distribution Of PPE Kits, Masks, Sanitizers: Having identifying that the field

level and grass-root health workers are at risk of getting infected with COVID-19 as they pay house to house visits in the villages, as a part of their 'House-to-House Surveys', REDS has supplied them with personal safety kits / materials. Accordingly, a total of 550 kits were supplied to these frontline workers, i.e., ANMS, ASHA Workers, Volunteers of REDS organization.



Similarly, Masks were distributed to the communities while explaining the importance of wearing a mask and maintaining social distance.

COVID testing and fever survey:

COVID tests and Fever Surveys were conducted by the REDS team members, Volunteers, ASHA Workers and ANMs. Basing on the outcome of these tests, for those who have been found suffering with temperatures, COVID-19 tests were conducted to confirm if they have any infection. In case of persons found infected with COVID-19 they were sent for either Home Isolation or Institutional Isolation basing on the severity of the case. Tracking of the patients is also done at regular interval to ensure that they are in their right positions.



under this activity, a total of 69,604 households were visited by the staff and volunteers of REDS. Wherever there are cases of ill-health, the team has conducted tests to ensure if it is a COVID related problem or general health issues. A total of 6,244 COVID tests were conducted during this process. Of this, 849 cases were found COVID positive.

In addition to COVID tests, a total of 5,423 Fever Surveys were conducted, and 121 follow-up track records were maintained.



Sl. No.	Name	Age	Gender	Address	Phone No.	Test Date	Test Result	Follow-up Date	Follow-up Result
1
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COVID death cases and follow-up: REDS team has taken up registering the COVID death cases, and submitted applications to the government for compensation of COVID death, as per the orders of the Supreme Court of India. A total of 94 death cases occurred in the coverage area, and due information in the prescribed formats (application) has been submitted seeking compensation.

Post-submission, periodical follow-up of the cases was also done by the staff and volunteers in the Mandal Revenue Office. As a result of these efforts, a total of 87 families have received death claims, which is one of the great success factors, as the death compensations in other mandals are very low or say almost nil.

SINGLE WOMEN AND CHILDREN'S SURVEYS

A survey was conducted to identify single women, who have lost their husband either due to COVID, or women of the category of rescued from human trafficking, farmer suicide families etc. Through this survey a total of 1548 single women were identified.

Similarly, another survey was organized to identify children between the age group of 1 to 18 years, who are under vulnerable conditions. A total of 451 were found to be in need of support for their schooling and other basic needs, as their families are under vulnerable conditions.

2) CREATING AWARENESS ON COVID INFECTION, PREVENTION, CARE AND EXTENDING PSYCHOLOGICAL SUPPORT

REDS has conducted awareness campaigns in all these villages at different locations. As a part of awareness generation activity, REDS team have involved the local ANMs, ASHA Workers, Representatives of Local Panchayath offices, Staff of Village Secretariate.

The camps were conducted at locations like houses, worksites, streets and roads, in the Schools, Anganwadi Centres, Village Centres, Market Places. Various means were used to disseminate COVID-19 related information, which are narrated hereunder.

INFORMATION DISSEMINATION

Preparation and distribution of IEC

Material: Information dissemination is one of the major activities to be initiated in any campaign. Hence, various types of IEC Materials were prepared by Mr. Suresh, I4Farmers and his team which are very easy to understand by the communities irrespective of



their educational levels. The IEC material included Pamphlets, Clip Charts, Posters, and Jingles etc.

This material was released for distribution to the public during the meetings conducted at different levels in the presence of prominent persons in that area, like Police, Doctors, Elected Representatives, Mandal level officials, etc.



Pamphlets were distributed during all types of campaigns - viz., small group meetings, personal interaction with the wage labour, in the farm fields, with the shop keepers and other interactions, the posters were pasted on the walls of village and ward Sachivalayams (Village Secretariats) and other places of prominence.

Through Tam Tam: Among the other ways of village-level awareness creation different means were adopted. While, house-to-house visits were one of the means, the other means of dissemination of information was taken up by beating the trumpet in the village, walking street to street.

The trumpet beater was trained in the aspects about which he has to speak periodically while beating the trumpet. Thus, the trumpet beater announces the information about the situation in the villages, the means to protect themselves. Instructions regarding vaccination, viz., date of vaccination, place of vaccination etc. were also being announced through the trumpet beating.



Through Autos: Autos were also forced as the means of information dissemination among the people. Public address system was arranged in the autos and these autos were made to go around the village, with more time to be spent in the village centres, and other public places.



Thus, all means to communicate the people with regard to the information about COVID-19 and allied information.

House Visits: House visits, and collection of health information of each member of the family was taken up by the Volunteers of REDS, and also through the Frontline Health Workers at the village levels. Noting down of temperature, Oxygen levels, and documenting the same has been regularly done by these teams in all the programme villages.



Follow-up and Track Records: Wherever the cases with temperatures above body temperatures were noted down a thorough follow-up was made. A day-to-day Tracking of such suspected cases was maintained for a period of 15 days. The volunteers and other frontline workers involved in this activity were strictly instructed to maintain a track record, and they should be sent for COVID-19 testing so that an early diagnosis may be done to ensure if they are suffering from common fever and other seasonal diseases or infected with COVID-19. In case of cases diagnosed as COVID positive, they were either sent to COVID hospitals, Institutional quarantine or home quarantine as per the advise of the medical doctors. A model Track Record is enclosed at the end of this report.



Meetings with MGNREGS wage seekers:

These are the very neglected people who do not feel that they too need to protect themselves from COVID-19 by following all the COVID-19 guidelines. Hence, REDS focused special attention to identify these wage earners in every village and gave them awareness with regard to precautions to protect themselves against COVID. Small group meetings were organized in their areas and they were explained about the serious consequences in case of negligence to respond to symptoms like Fever, Cold, continuous Cough, Difficulty in breathing, General Weakness etc. They were advised to undergo COVID-19 tests without neglecting.



In addition to this REDS teams have also visited the worksites, agricultural fields to educate the wage labours about the usage of masks in the working places.



Counseling sessions: Awareness and counseling camps were organized with the covid patients undergoing treatment in the **Super Specialty Hospital, Anantapur**, by the REDS team in the leadership of Mrs. Bhanuja.

REDS teams have visited several Institutional Quarantine centres both at the village level and mandal level, and explained the people who are taking treatment there.

At the village level also REDS team visited several isolation centres, and interacted with the people who are taken care under medical supervision. Similarly, several counseling sessions were organized with the individuals to mentally prepare the covid patients to feel comfortable and confident even after getting infected with COVID and during post COVID situation.



Awareness on Home and Institutional Isolations: The hesitancy of the people - first of all to speak out that they are COVID infected, and secondly to go for institutional isolation or quarantine are the worrying factors. People in the rural areas are not only negligent to get taking COVID Tests, but also to keep indoor as a part of Home Isolation.

REDS has taken up these awareness camps, by involving the frontline health workers, medical staff, government officials to educate the communities about why they should go for institutional quarantine or isolation, the facilities made available there, the timely-treatment they will receive in these centres, nutritional food supplied and personal care being taken by the qualified staff. The need for personal hygiene, and environmental Cleanliness were also explained. The teams of REDS have visited several Isolation centres and taken note of the situations there, and coordinated in settling down issues, if any, by bringing them to the notice of the concerned authorities. Committees were formed in each panchayath who will monitor the situations and how to improve them.



Awareness Campaigns on Vaccination: The rural as well as several families in the urban areas have great fears about vaccination for reasons that there are abnormal reactions with COVID vaccine. Therefore, REDS staff and volunteers in the villages have conducted repeated drives to educate the communities on this issue. House to house visits, coverage through autos etc. was done as a part of this activity. Various types were conducted to promote the people to take vaccine were conducted. This included 328 village level meetings, 169 school level meetings etc.



Mega Vaccine Drives: Under this activity, the staff and volunteers of REDS in coordination with the local Health Staff, Anganwadi Workers have visited individual houses and promoted vaccination. People were made to visit the local Primary Health centres to getting vaccinated. Under this activity 21 PHCs were supported by the staff and volunteers of REDS.



In a few cases, the Vaccines were carried to the village centre where the people were made come for getting vaccinated. Similarly, a large-scale promotion of vaccination to the mothers who have children below 5 years was also taken up. A total of 32 villages were covered under this Mega Vaccine Drive.

“No-Mask No-Entry” / “No-Mask No-Sale” / “No-Mask No-Ride” Campaigns:

Under this activity, on Monday it is “**No Mask - No Entry**” campaigns were organized in each village including public places, shops, markets, offices etc.

On Tuesday - “No Mask - No Sale” This activity is exclusively organized at all the business places like markets, shops and other mercantile locations.



On Wednesday - "No Mask - Ride" This campaign focused on the drivers. With the support of the local police drives were organized holding back the vehicle riders without masks and giving counseling to them



A total of 737 such campaigns were organized to create awareness not only among the customers, vehicle riders etc. During these campaigns, a total of 5,309 mask were distributed to the passengers, buyers and other pedestrians found without mask on the road.

3) EXTENDING MATERIAL SUPPORT TO THE FAMILIES

Supply of Essential Commodities To The Vulnerable Families:

A total of 880 dry ration kits containing essential items like Rice, Wheat flour, Dhal, Cooking Oil, Millets, and pulses, Fruits, other kitchen items like Red Chilli Powder, turmeric, tamarind, and Greens and Vegetables. The supplies also included Soaps and Sanitary Napkins. These supplies are extensively made for the COVID-19 infected families in Kadiri, Tanakallu, Talapula, Nallamada, Amadagur, ODC, N.P. Kunta, Anantapur rural, Garladinne and Atmakur mandals.



This support includes about 20 families, where the earning members of the families have died due to COVID-19. While the essential dry kitchen items were procured in bulk from the local grocery suppliers, vegetables, millets food grains were procured through the federation promoted by REDS.

Livelihood support: Livelihood support is provided to the most vulnerable families identified by REDS in Kadiri division.

- ⇒ A group of 10 women have formed into 'Meena Group' in Thanakallu. This group was provided with a livelihood support of Rs.30,000/- for purchase of goats. Each member of this group has purchased a goat and are taking care of them, which will become a scope of income for them as the number increases in future.
- ⇒ A group of 5 members of in Kadiri town led by Mehtaz, has been extended a support of Rs.30,000/- for taking up of recipe preparation with Millets. They have invested this amount in purchasing the required utensils for cooking, and for purchase of raw

material in bulk. They are now preparing recipes and selling them individually, making a sustainable income for their families.

- ⇒ The case of Mr. Chinna Venkata Ramanappa of Basireddipalli village is another delicate one. He is a small farmer, who was rescued in the last minute, while trying to commit suicide unable to bear the pressures from the money lenders from whom he has taken hand loans. Having come to know about the pathetic situation, the family was supplied with livelihood support to a tune of Rs.30,000/-. He has invested this amount in agriculture.
- ⇒ Similar is the case of Mr. Ramakrishna from Charupalli village of Nallamada Mandal. Having come to know that he has been rescued from committing suicide, an amount of Rs.30,000 has been given to him for taking up livelihood activity. Now, he has purchased a cow, and making a sustainable income by selling milk.

Kitchen Garden Kits: As a part of promoting nutritional food among the target families, REDS has prepared a kit of 16 varieties of kitchen garden seeds. These kits are distributed to 483 families in Kadiri and Anantapur divisions. These families have taken up kitchen gardens in the open places in their household premises, which they used in their daily cooking. This ensures intake of a balanced diet for the entire family.

Support to Reverse Migrant Families: REDS has coordinated with the government department and created linkages for supporting the reverse migrant families in Mallaiahgari Palli village. A total of 12 families in Mallaiahgari Palli were supplied with sheep under RIDP programme through government linkage. Under this scheme, while the government has given a subsidy of Rs.12,500 the beneficiary has contributed Rs.12,500/- to get a package sheep.

Supported by

APPI

100% VACCINATION PROGRAMME



With the support of Azim Premji Philanthropic Initiatives Private Limited REDS has been sanctioned with a project to achieve 100% COVID vaccination in 214 villages spread in 3 Mandals of Anantapur District, i.e., (1) Anantapur Rural; (2) Nallamada; and (3) Obuladevara Cheruvu. An estimated households are 33,822 with a total population of 1,31,190 which includes 1,05,131 above 18 years population, and 5,471 between the age group of 15 to 18 years.

The project was sanctioned on 7th October 2021, after having several online discussions regarding the methodologies to be adopted during the implementation of the project. The project period is set to be 6 months and to be ended by 31st March 2022, but was extended for another 45 days and completed on 15th May 2022



Required number of staff, i.e., 72 candidates were selected for different positions, and were recruited for this programme.

INITIATION OF WORK - DIFFERENT ACTIVITIES

Trainings for Team Members (2 days): A two-day induction training was organized to the newly recruited staff both at Kadiri and Anantapur. The staff were trained about the project objectives, goals to be achieved and on how to approach the communities at village level, and give them orientation about the importance of vaccination.



Orientation on VaxIT: In the afternoon, an orientation on the use of VaxIT was organized at REDS office, Anantapur, which was attended by the staff of REDS and resource persons from AF Ecology Office, Anantapur participated.



Trainings at PHC Level: Trainings were organized at PHC level in all the 3 selected PHCs, i.e., Kurugunta, Reddipalli (Nallamada) and Obula Devara Cheruvu. The concept of 100% vaccination, the support required from the Govt. Health Department, particularly from the local PHCs and the supporting role played by RED through its ANMs, and the village level volunteers is shared during these training along with sharing of technical details, and vaccination schedules.



Preparation of IEC Material: Relevant Information, Education, and Communication material was developed and got printed by REDS in local Telugu language. The staff were explained about how to use them during the trainings, or house-visits to explain them about the pandemic.

Strategic approach: The teams have planned a strategic approach in the execution of the programme. With the support of the local PHC staff / ASHA workers and Health Workers on local Ward Sachivalayams, they have collected information about non-vaccinated households and visited the families individually. In several cases, the teams included any one or more of these personnel during their visits.

The PHC staff along with REDS team have visited individual households with the vaccination kit and got the people vaccinated at their doorsteps.

REDS team has also arranged transport in a few cases, to take the local people who could not go to the vaccination places on their own. They were taken to the vaccination camps, got vaccinated and were brought back to their villages.

Collection of Baseline Data: At the village level the selected volunteers visited the Local Village Sachivalayam - Baseline data was collected from the local sachivalayams (The village secretariats) which helped us to estimate the total households and population in the selected villages. We would like to acknowledge our heartfelt thanks to the staff of Sachivalayams for being very cooperative in providing us the required basic details in their jurisdiction.



Household Survey and fever tests: Followed by the collection of basic data, and a fever survey was carried out by the volunteers by visiting house to house in the villages.

- No. of family members in a family
- No. of members eligible for vaccination (above 17 years)
- No. of members ineligible for vaccination (below 17 years)
- No. of members in a family / village who are **eligible and vaccinated**;
- No. of members in a family / village who are **eligible but not vaccinated**.



The collected data was documented for future reference and for analysis of information.

Awareness Camps: Different types of awareness camps were organized to ensure that the information about COVID and preventive aspects are well understood by the communities, and they come forward to get vaccinated by shunning down



Awareness Camps through Flip Charts: Flip Charts were designed in simple Telugu language with graphical representations in such a way that they can be easily understandable to the common core. These flip charts were used during the meetings and awareness camps organized by REDS in its project areas.



Awareness through Autos: Another way of awareness generation is mobilizing the communities through dissemination of information through announcements in the entire village. REDS has engaged autos with public address system which travelled from street to street making announcement to the public. Sometimes, they even stop a few houses, call the family members to come out, and make them to listen, and distribute handbills and other literature related to covid infection and protecting ourselves from its spread.



A total of **110** such awareness camps were organized under this project.

- **Dandora:** Dandora or Tum Tum was another method of awareness generation adopted by REDS in the villages. A person is engaged to announce the information about vaccination drives to be taken up in the next couple of days, the venue, and advising the people to voluntarily come forward to get vaccinated on that specific date.

This activity was done in all the villages - during which information about the

- ⇒ Importance of vaccination
- ⇒ Misconception about any negative consequences
- ⇒ The date of next vaccination drive and place were announced.



- **Cultural shows:** Cultural shows through folk songs, fancy dressing etc., These shows were organized in the village centres, market places, and near the panchayath offices, sachivalayams so that a large number people get involved in watching these awareness-related cultural



activities. It is also one of the most popular and most attractive method of awareness method organized by REDS.

- **School Level Awareness:** School level awareness camps were organized in the programme villages. The children were explained about the precautions need to be taken to protect themselves from COVID infection was explained to them using the Flip Chart. These students were explained that they should be the couriers to carry this information to their families, friends and fellow villagers. They were also explained that they should explain their parents that vaccination is a must for the eligible persons, and should promote their parents to get vaccinated, if they are not already vaccinated.



- **Practical Demonstrations in small groups:** In a few cases, we have divided the people into group, and vaccinated in small groups, so that the other groups can watch them, observe them and feel comfortable to get vaccinated by confirming that the other vaccinated batch did not develop any problems.
- **Vaccination process/ camps** (5 to 6 points about the strategies followed for reaching out to villages/slums, vaccination including camps, door to door, vaccination at working places and follow-up)

- **Special vaccination Drives/Camps:** Special drives were organized in remote villages to mobilize communities to get vaccinated. As a part of these drives, non-vaccinated members were taken to the nearby villages where the vaccinations are carried out, and were brought back to their villages.



This helped the communities to get vaccinated, as they did not, initially, show any interest to go to the other villages and get vaccinated.

Personal visits to household: REDS team members have personally interacted with



the individuals, explained about the need of vaccination. Household health checkups using the Infrared Thermometers was taken up.

The team has also formed a team of local youth and others who already had got vaccinated, so that their practical examples can be given to the people who are afraid of vaccination, and have misconception of having negative effects due to vaccination.



CHALLENGES AND LEARNINGS

Challenges

- ⇒ Several people unable to give exact date / period when they had their first vaccination.
- ⇒ There were discrepancies / differences between the primary data, secondary date, the data provided by local Sachivalayams, and the data collected by our Volunteers / Team members
- ⇒ No clarification among the people whether they have had COVAXIN or COVISHIELD.
- ⇒ Several people unable to give exact date / period when they had their first vaccination.
- ⇒ There were discrepancies / differences between the primary data, secondary date, the data provided by local Sachivalayams, and the data collected by our Volunteers / Team members
- ⇒ No clarification among the people whether they have had COVAXIN or COVISHIELD.
- ⇒ Stiff resistance from certain sections of people to get vaccinated - particularly the wage employees depending on agricultural works, agri-based labour works, shepherds; livestock grazers etc.
- ⇒ Non-cooperative attitude by certain families - and even a few families mis-reporting that they have already got vaccinated. It took the teams a certain amount of time to verify the reality and realize that they are not actually vaccinated.
- ⇒ Resistance from the Senior citizens or their families, to get the elderly persons get vaccinated
- ⇒ Problems faced while motivating persons with special needs, suffering from chronic diseases, persons who are physically weak etc.
- ⇒ A kind of resistance and non-cooperation from the PHC / local medical staff in a few places in the initial stage, which were sorted out later on.

- ⇒ Interference of a few local youth seeking clarification about why the team members are collected ID Proofs like Adhar Numbers (for teams to check vaccination status). This was solved after REDS has issued a letter of authenticity about the problem being taken up, and the local surpanch / ward Secretary has signed this document.

Learnings

- ✓ It is a big learning that the process of bringing attitudinal change takes some time, patience to deal with – but not impossible.
- ✓ Motivation and mobilization need to be continuous process, and should not be a one-time affair while dealing with activities like 100% vaccination.
- ✓ People, usually, believe in gossips and negative information that they receive in social media. However, a few practical examples from among themselves, and planned approach will make the tasks achieve over a period of time.

PHC wise Vaccination Status at the end of project

SNO	PHC Name	Total Eligible population	Dose 1 done	%	Dose 2 done	%
1	Kurugunta	36481	36279	99.45	35356	96.92
2	Reddipalli	31557	30978	98.17	30104	95.40
3	Obuladevaracheruvu	37093	36536	98.50	35799	96.51

LEDP TRAINING PROGRAMME ON THE PREPARATION OF RECIPES WITH MILLETS



SKILL MAPPING DRIVE: As a part of the project initiation, REDS has organized Skill mapping activity for identifying the trainees who are interested in the training programme. These meetings were held in Kadiri and Anantapur towns, during which a total of 90 candidates were trained. A total of 60 women from 15 villages of Kadiri, Nallamada, Thanakallu, and ODC mandals were selected for getting trained in 2 batches in Kadiri training centre. A total of 30 women from 7 villages were selected for getting trained in Kurugunta training centre in Anantapur area.

The participants have also informed that there are several petty hotels cum preparation centres in Kadiri and its surrounding villages where items like Rotis, and other breakfast and fry-amp items are prepared and supplied to different shops in



Kadiri. The following are the details of women selected (basing on their interest) for the first and second batches of training in Kadiri.

RESOURCE PERSON: REDS identified seven highly experienced resource persons who are associated with Millet related products and also in the field of eatable preparations for taking up this training to be held in both Kadiri and Kurugunta.

THE TRAINING PROGRAM: The first batch of training was held from **3/01/2022 to 19/01/2022** in Kadiri; the second batch from **25/20/2022 to 11/3/2022** in Kadiri; and third batch from **25/02/2022 to 12/3/2022** at Kurugunta.

In all these 3 trainings, the inauguration of the programme was done in the presence of Ms. Bhanuja, Chief Functionary, REDS, and other special guests - i.e., Mr. Dinesh and Ms. Kalyani from Earth 360. The Assistant General Manager of NABARD Mrs. Sudha Madhusudhan, also visited all these 3-training centre while the trainings were under progress.

Mr. Dinesh and Ms. Kalyani, the representatives from Earth 360, which is one of the leading Millet grains supplies in Kadiri and its surrounding areas, also explained about the present demand for millets and millet based products, and various aspects in marketing the ready-made items prepared with precautions by maintaining quality and hygienic aspects.

The training focused on all the issues related to millet processing till recipe making. The Processes of millets using the Millets processing machines like (1) Grading machine, (2) De-stoning machine, and (3) Huller were explained. An exposure to these units were also taken up to Earth 360.

During the exposure visit of the trainees to Earth 360 at Kadiri, they have observed the process of value addition, packing, storage etc., They



understood the entire process of packing and how the processed and packaged items are stored in a safe and secure way. The manager of Earth 360 also explained about different types of eatables prepared in the unit using Millets, booking orders, marketing aspects, transportation, delivery of goods, payment etc., were also explained to the trainees.



Using the Millet mixie to process millets like (a) Korra (Foxtail millet); (b) Sama; and (c) Andu Korra (Foxtail millet), using a Mixy to extract Rice from them were also explained and demonstrated. The trainees were trained in the preparation of about 33 types of recipes with millets. They included:

1. Soup with Korra (Foxtail millet) millet
2. Porridge with Korra (Foxtail millet)
3. Preparation of curd rice with Korra (Foxtail millet)
4. Preparation of Roties with Korra (Foxtail millet) flour
5. Preparation of Roties with Sama Flour
6. Preparation of Roties with Aarika Flour
7. Preparation of Millet mixed Laddus
8. Preparation of Jowar mixed Laddus
9. Preparation of Sama Rice using the Mixy and cleaning the thus obtained Rice.
10. Preparation of Pulav with Sama Rice.
11. Preparation of side dishes like Khurma and chutney with curd.
12. Preparation of Rotis using 3 different types of millets - i.e., Ragi (Finger millet), Sadda (Bajra), and Jowar.
13. Preparation of Idli with Korra (Foxtail millet)
14. Preparation of Dosa with Andu Korra (Browntop millet)
15. Preparation of Semiya Upma up Jowar
16. Preparation of Ragi (Finger millet) noodles
17. Preparation of Curd Rice with Aarika
18. Preparation of Chutney with Groundnuts
19. Preparation of Nippatlu with Saama, and Andu Korra (Foxtail millet)
20. Preparation of Laddu's with Aarika, mixed millet Laddus, and Korra (Foxtail millet)

Sweet items like :

1. Preparation of Millet Burfies,
2. Preparation of Laddus,
3. Preparation of Porridge,
4. Preparation of Sweet Boondi,

Bakery Items like

- 1) Preparation of Biscuits with Ragi (Finger millet)
- 2) Preparation of Ragi (Finger millet) cake
- 3) Preparation of Korra (Foxtail millet) cake
- 4) Preparation of Sama (Little millet) cake
- 5) Preparation of Fruit cake using Sama (Little millet)
- 6) Preparation of Biscuits with Sajja (Bajra) + Ragi (Finger millet)
- 7) Preparation of Cakes with Sajja (Bajra) + Ragi (Finger millet)
- 8) Preparation of Biscuits with Jonna (Jowar) + Sajja (Bajra)
- 9) Preparation of Cakes with Jonna (Jowar) + Sajja (Bajra)

A session on cost benefit analysis of the same has been done. The costs incurred in preparing different items, including the labour etc., were worked out. Followed by this, the fixation of cost for selling the same in the market has been done. Thus, the trainees were also made to understand how to fix the sales price on any item that has been prepared by them, in any context and of any material.

Preparation of Korra (Foxtail millet) Upma which started with the demonstration of preparation of Korra (Foxtail millet) 'Rava' in mixie.

Later the items required for the recipe - the quantity required was explained during the demonstration. The trainees were also involved in the preparation of Korra (Foxtail millet) Upma.

Later, the cost benefit analysis of each of the items was prepared. The resource person worked out the quantity and the cost of the material. Then, the manpower involved, time factors etc., were calculated.

Basing on this, the final cost of production was done. Then, the process of fixing the price - with regard to expected profit from the activity was worked out.

This activity, helped the trainees to understand the business mode of productivity, cost benefit analysis, purchase price, sale price of the items.



Another resource person Mr. Nagabhushanam, a resource person who has come all the way from Rajamundry.

A session on disaster management was also organized to overcome unforeseen issues that may prop-up during any type of business or venture. The way such situations have to be faced were also explained.

In addition to this, there were sessions on good healthy practices at the cooking places, clean and neat surroundings, washing of hands, and the neatness of the clothes, use of head caps, use of hand gloves while mixing the ingredients etc., was explained to the trainees.



There were also sessions on Value Addition, Food license, and its importance, process of applying the food license, the mandatory requirements in the manufacturing units, fire safety, calculating the expenditure incurred, price fixing of the products Packing, and Branding topics.



The concluding day sessions were attended by Mrs. Sudha Madhusudhan, District Manager, NABARD and other officials from Banks, financial institutions, and representatives of NGOs. The bank managers explained that Banks are ready to support the trained candidates with loans to start this kind of activities in small groups of their own.

Post-flood scenario, UNICEF has assigned a project to conduct a survey and submit the status of Anganwadi Centres and Schools in the Three Flood Affected mandals of Anantapur District. In tune to this assignment, REDS has conducted survey in 32 anganwadi centres / Schools in Anantapur Rural mandal; and in 8 Anganwadi Centres/ schools in Nallamada manal, 4 Anganwadi centres / Schools in Obuladevara Cheruvu mandal, one in NP Kunta mandal and 5 schools/anganwadi centres in Kadiri mandal.

A total of 4607 children are taken care / enrolled in these anganwadi centres / schools of which 2364 are boys, and 2243 are Girls.

A summary of the major findings of the survey are narrated hereunder:

- A total of 9 Anganwadi centres are run in Rented Buildings
- A total of 20 centres doesn't have water facility - both drinking water and water for general use
- A total of 13 centres are reported not having toilets. In two centres it was found that there is only one toilet which is used by the boys, and the girls do not have a toilet. It is also noticed that 11 centres have toilets but they are under repairs. Most of them are reported to be having damaged doors, or without doors, whereas 2 centres are reported without the top roof for the toilets.

Other common problems reported during the study are:

- Damaged compound walls to the centres
- Non-availability of play material for the centres
- Unhygienic conditions around the centres with bushy plants
- In a few villages, the centres are run in the primary school compound as the existing



- No problems were reported in 13 centres, which are mostly run in rented building (mostly constructed houses with all facilities), and a few in the newly constructed own anganwadi centres.





Supported by
ATMA

SKILL DEVELOPMENT TRAINING IN PROCESSING AND VALUE ADDITION OF MILLETS TO THE RURAL YOUTH



This programme was conducted by REDS with the support of ATMA and MANAGE. It is a 7 days duration training programme conducted from 25th August to 31st August in Kadiri resource center by REDS, to train the youth from rural areas. The main aim of the training is to develop youth as entrepreneurs.

The training included several aspects to give an overall exposure to the youth with regard to various important feature and skills they require to prosper in their life, in general, and in their business in particular.

After the inaugural session focused on explaining the importance of this training, the need and the scope, by the chief guest and the Resource Person. The availability of millets in this area, the suitability of cultivation of millets in the dry climatic conditions of the district were discussed.



The trainees were divided into 3 groups and were assigned with a group assignment. The assignment was to:

- To identify the resources locally - i.e., the production of different types of millets in the village;
- To understand/ calculate the quantity of supplies done from the village to outside villages / towns etc.
- To understand / calculate the quantity of different items brought into the village.

The groups have made a presentation with available information on these aspects. An analysis was done by the resource person that if the local communities are made to consume, or create a market for the excess product of the locally available produce - not only the millets, but also the greens and vegetables, milk and milk products then we can ensure the development of the families involved in the production.

The training also included a session on Personality Development. Mr. Yellappa was the resource person who dealt with this topic, to give an indepth knowledge to the trainees about personality aspects, and how to develop their personality with balanced approach in different situations. Various components involved in personality development were explained.

During the training period the trainees were trained on the preparation of different types of recipes using millets. The training was theoretical, demonstrative and practical in execution. Mr. Uttappa from WASSA was another resource person during this training period.

Mr. Uttappa explained about the importance of millets with regard to the nutritional values when compared to other food grains like rice. He presented a PowerPoint presentation giving details about these aspects. He presented the nutritional values available in various types of millets and how they are helpful to our health and physical and mental development. Information about the fibre contents,



vitamins, minerals and proteins available in millets and how they are healthy for persons like diabetes was explained.

The technique of processing small quantities to medium quantities of millet using the Butchi Mixie was also explained and demonstrated. Korra (foxtail millet) was processed to get foxtail millet rice using Butchi Mixie. Explaining the importance of this mixie they were explained that it is a handy machine like any mixie or grinder which can be used at the domestic level by any individual to get small to medium quantities of millets processed for day to day use.



A session in this training was also attended by Mr. Kullayappa, BTM, ATMA. He explained that even without a heavy machinery the Butchi mixies can be used with minimum investment, and packing can be done for marketing the product. Thus, this also can be established as a business opportunity.



The trainees were also trained in packing and labelling of value-added millets grains. They were taken to WASSAN office, where they are taking up the value addition and packing activities of millets.



The training also included a session on the preparation of Business Plan. Different aspects related to business making, strategical approach in planning the business, planning in improving business, attracting market were discussed.

A session was conducted about the Marketing of the produce. Various tactical aspects in Marketing, strategic and approach need to incorporate in the market to attract the business people as well as the customers were explained through PowerPoint Presentation.



- The procurement costs - from the farmers
- The process of processing- Value addition, arriving at the production cost, fixing sales price etc.

Thus, the 7 days training was completed with utmost success. At the end of the training certificates were distributed to all the trainees.

ANNUAL GENERAL BODY MEETINGS



The 3rd Annual General Body meetings of all the 5 FPOs promoted by REDS were organized during the period under reporting.

1) Anantha Grameena Mahila Raithula Utpathidaarula Paraspara Sahayaka Sahakara Sangham: The AGM of Anantha Grameena Mahila Raithula Utpathidaarula Paraspara Sahayaka Sahakara Sangham was held on 26th October 2021.

The chief guests included Mr. P. Gangadhar, Project Manager, APMAS; Ms. DivyaSree, Project Officer, APMAS; Ms. Usha, AGM, NABARD, Anantapur; Mr. Maddileti, Project Director, ATMA, Anantapur.; Ms. Umadevi, CC, Velugu, Anantapur; Ms. Sudha Rani, SMS (H.Sc.) KVK, Reddipalli; Ms. Padmavathi, ADA (DRC), Anantapur; Mr. Lokanath Reddy, Ex-Surpanch, Kurugunta, Ms. Bhanuja, Chief Functionary, REDS and the Staff of Grama Sachivalayam, Kurugunta

The meeting was presided over by the President of the FPO Mrs. Suseelamma, who presented the progress report o the FPO. The key points can be summarized as:

- ✦ Procured and set-up a grading machine with the support of APMAS for the FPO.
- ✦ With the support of APMAS the FPO also purchased Power weeder, and Hand sprayers. They are being hired by the FPO members and also by the local farmers on nominal rent, which is a source of income for the FPO.
- ✦ The FPO is procuring millets and pulses cultivated by the members, and non-member from its coverage villages and non-coverage villages. The produce, so procured, is processed, packed and marketed by the FPO. The processing of the millets is being done by another FPO initiated by REDS, which is located in Kadiri and having a processing machine. The processing fee is paid to that FPO thereby giving an income to fellow FPO.

- ✦ The FPO is supplying government supplied groundnut seed at subsidized prices to the farmers, and after harvest, the same is being procured and supplied to APSEEDS which is profitable to the farmers.

Speaking on the occasion, the chief guests expressed their happiness to notice the progress of the federation run by women farmers. They advised them to take up kitchen gardens which will help them as a nutritional supplement for the entire family which boosts the health aspects too.

Mr. Gangadhar, Project Manager, APMAS, said that ANANTHA FPO is the only FPO with 100% women members. He advised the members to focus on the payment of their membership fee and share capital which will strengthen the economic status of the FPO. He requested all the members to focus on this aspect.



He also requested to get trained on Sustainable Agricultural Practices and requested to take up demos in the FPO covered project villages. He also advised the farmers to avoid middlemen and involve in direct trading with the dealers and main traders.

Ms. Divyasree, Project Officer, from APMAS opined that the seed obtained from organic cultivation will be of good quality and will be very healthy for consumption.



Mrs. Usha Madhusudhan, AGM, NABARD asked the members to increase the share capital of the members of the FPO. Having more share capital amount will reduce the loan amount to be sought from Banks and other financial institutions, which, in turn, will help in more profits as the interest need to be paid for large loan amounts will be reduced. NABARD will be extending loans for the farmers for purchase of livestock and dairying. She also informed that farmers can access 7% of loan on the Kisan Credit.

NABARD is imparting trainings to rural youth on the preparation of different types of value added items using Millets and pulses. After the training, NABARD will also helps them to promote their products through giving them opportunity to set up stalls in the Exhibitions to set-up all over the country. In addition, the youth will also be guided and supported to setup their own business units. She informed that NABARD has a specific programme called 'Promotion of value-added products' for this type of activities.



Mrs. Sudharani, Subject Matter Specialist from KVK, Reddipally discussed about various issues related to agricultural practices and health aspects and advised to practice organic farming which are not harmful to the human beings and to eco-environmental conditions. She also informed about various types of trainings being imparted to farmers by the KVKs.



Ms. Bhanuja explained about the contributions of women which are wider and more spread to different activities in agriculture. She further informed that Mallaiah Gari Palli women FPO has got a millet processing unit which is providing great support to the farmers in that area in the processing of different types of millets. By doing so the FPO is also receiving substantial amount of revenue from this activity.



A new Board of Directors was elected during the meeting comprising of 10 members was elected during the AGM. The board members also decided to hire the services of M/s Aravinda Rama, as Chartered Accountant for the ensuing financial year 2021-22.



At the end of the day, the FPO has felicitated the Board of Members for their services during the past one year.

2) Mallaiah Gari Palli Women Farmers FPO: The 3rd Annual Ma hasabha of Mallaiah Gari Palli Mahila Raithu Uthpathidaarula Sahayaka Sahakara Sangham (Mallaiah Gari Palli Women FPO) was organized on 13th December 2021, which was attended by around 70 members of the FPO coming from different villages.



Mrs. Chinnama, the president of the FPO presided over the meeting and presented the Annual Report of Achievement during the financial year 2020-21.

⇒ The federation has purchased the crop produced by the member farmers of the FPO, and also by other farmers. It sold the produce to the government seed purchasing agency, APSEEDS. This has helped in benefitting the farmers. With this the FPO has earned a profit of Rs.18,000/-.

⇒ Similarly, the federation procured different types of millets – i.e., Korra, Aarika, Samaa and Andukorra, produced in its area of operations. The FPO processed them in the processing unit run by the FPO and sold them in the open market. It is also worth to mention that “Aadarana Paadi Panta Samakya” an FPO in Anantapur is sending the produce they have procured and getting them processed in the processing unit of Mallaiah Garu Palli Women FPO. The income received by the Federation from this processing is Rs.32,000/-.



⇒ ATMA (Dept. of Agriculture, Anantapur) has supplied a processing machine worth Rs.4,00,000/- at subsidized price of 91,000/-. She expressed her thanks to ATMA on behalf of the Federation.

Ms. Lakshmiddevamma, Secretary informed that the FPO has a total membership of 336. These members have paid a membership fee of Rs.36,940 till date. The share capital amount paid by 108 members is Rs.53,200/-. She presented the procurement and sales details:

Detail	Groundnut	Millets	Total
Purchases	20,25,410	4,65,818	24,91,228
Sales	19,31,758	2,08,069	21,39,8 27

Under CMSS, the FPO has procured seed and supplied it to the farmers. For the financial year 2021-22 the FPO has supplied to the government towards F/S-II and T/L programme. The F/S-II seed was supplied to the farmers at 40% subsidy, and later the produce from the farmers was procured by the FPO at the MRP fixed by the government. Thus, the FPO is ready to supply quality seeds to the farmers which helps them in high yield in the next cropping season.

An Action Plan for the financial year 2021-22, was prepared and shared with the members.

- ⇒ To increase the membership to 500, and ensuring payment of Membership fee by all the members of the Federation.
- ⇒ To setup a NPM shop to sell Ghana and Drava Jeevaamruthams indigenously prepared by the farmers / members in the villages.
- ⇒ To expand the marketing of the produce processed by the Federation. She proposed for value addition through packing them and by way of keeping the produces in the small and retails shops in the villages and nearby towns.
- ⇒ To enhance capacities of the members through training them in different aspects of agriculture, processing etc. The support of local agriculture research station / scientists will be taken in this regard.

A new **Governing Body comprising of 10 members was elected** for the financial year 2021-22. The FPO members have also decided that from now onwards the time-period of FPO Board of Directors should be 3 years, and new board to be elected once in 3 years. The members have also elected two members to take the responsibility of taking up of Bank related transactions. The two women members are (1) Ms. Gayathri; and (2) Ms. Jayamma.

Followed by this, the **Appointment of Auditor** was discussed. The members felt that the existing Auditor M/s Aravinda Rama & Co. for the financial year 2021-22 also.

The Mahasabha concluded after felicitating all the Board of Directors of 2020-21.

3) Annual General Body Meeting of NALLAMADA SWASHAKTHI SENDRIYA VYAVASAYA ATAVI UTPATHULA PARASPARA SAHAAYAKA SAHAKAARA SANGHAM: The 3rd Annual General Body meeting of Nallamada Swashakthi Sendriya Vyavasaaya Atavi Utpattula FPO was held on 8th December 2021, at 11:00 a.m., in APMAS office located in Nallamada.

The meeting was attended by 62 members of the FPO representing 72 Habitations/villages. The meeting was presided-over by Mr. G. Anand, the President of the FPO. Among the chief guests were Ms.

Bhanuja, the Chief Functionary of REDS, and Mr. Yellappa, the Secretary of REDS. Other participants included the local staff of REDS.



Mr. Anand, the President of the FPO informed that the FPO is supporting the member farmers by procuring the groundnut seed cultivated by them. This groundnut is sold to the government agency APSEEDS. As a result, the farmers are getting fair market price as the produce is procured at the government fixed MRP. Thus, they are protected from the cheating techniques adopted by the middlemen. At the same time, the seed is cleaned and the good seed is once again supplied to the farmers for taking up of sowing, thereby the farmers are getting double benefit of getting quality seed and not getting cheated by purchasing substandard seeds in the market for sowing in their field. He presented that the FPO also has made a profit of Rs.28,000/- during the reporting period.

Mr. K.C. Ramanappa, Secretary of the FPO presented the Progress Report of the FPO. He informed that there are 353 members in the Federation who come from 72 villages of Nallamada. The membership fee paid by these members is Rs.23,100/-, and the share capital paid by 110 members is 55,000/-.

The Secretary presented the sales and procurement details. He informed that under CMSS programme, the FPO has procured groundnut of the value of Rs.6,86,140, and sold the same to APSEEDS for the same price.

He further informed that during this financial year, the FPO has procured 125 quintals of groundnut and sold to the farmers under T/L programme for the Financial Year 2021-22. This seed is a quality seed which helps the farmers to achieve good yield during the cropping season. He further informed that the Federation has also got Seed License from the Joint Director of Agriculture (SEED) and the license number is ATP/47/JDA/SD/2018/14647, dated 04.06.2018.

After this the Secretary shared the **Action Plan for the financial year 2021-22**. The action plan included:

- Increasing the membership of the Federation. He called on the members that by the end of this year, it is planned to have a membership strength of 500 members in the FPO.
- He also presented that the FPO is planning to establish an NPM shop where all the indigenously prepared organic manures are sold. He said that the members should come up with the preparation of Ghana and Drava Jeevamruthams, which can be sold in this shop.
- Expanding the marketing avenues is another futuristic plan of the Federation. He informed that the FPO will be focusing on procuring the millets produced in the FPO coverage villages, processed and sold in the local and nearby markets.
- Training the farmer members of the FPO to enable them to take up more technical and scientific method of farming which will enhance the productivity thereby giving more profits to the farmers.



In her speech Mrs. Bhanuja said that an FPO is like an asset for the farmers. Through FPO, the farmers can sell their produce on their own through the FPO, instead of selling it individually. This will give them the option for bargaining with the marketers.

As the Federation has procured groundnut from the farmers with accurate weigh measurement, there is no loss or cheating on the weights. She asked all the members to take ownership of the FPO. She further asked the farmers to be bold and courageous and not to commit suicides due to losses in the crops.

Later the election of New Board of Directors of the Federation has taken up. The members from different villages / grampanchayaths have had discussions among themselves and finally made an election. A Board of Directors of 15 members was elected by the general body members.

At the end of the meeting, the Board of Directors have also taken the decision to continue the services of M/s. Aravinda Rama and Co., as Auditors for the financial year 2021-22. They also approved the payment of audit fee of Rs.2,500/- for the services given by the auditors for the financial year 2021-21.

4) OBULADEVARA CHERUVU MANDALA MAHILA RAITHU UTPATHULA PARASPARA SAHAAYAKA SAHAKAARA SANGHAM:

The 3rd Annual General Body meeting of Obuladevara Cheruvu Mandala Mahila Raithu Utpattula FPO was held on 7th December 2021, in REDS office located in Obuladevara Cheruvu.



The meeting was attended by 53 members of the FPO coming from 14 villages. The meeting was inaugurated by Mrs. P. Sobharani, the President of the FPO, and the other Board Members. Among the chief guests were Ms. Bhanuja, the Chief Functionary of REDS, and Mr. Yellappa, the Secretary of REDS. Other participants included the local staff of REDS.

The President Mrs. P. Shobharani thanked REDS for supporting the FPO from the past several years, and helping them to continue their work in a collective way.

The President presented the Progress Report of the FPO. She informed that there are 175 members in the Federation who come from 14 Grampanchayaths of ODC. The membership fee paid by these members is Rs.19,250/-, and the share capital paid by 102 members is Rs.51,000/-

Mrs. V. Varalaksmi, Secretary presented that the FPO is supporting the member farmers by procuring the groundnut seed cultivated by them. This groundnut is sold to the government agency APSEEDS. As a result, the farmers are getting fair market price as the produce is procured at the government fixed MRP. They are protected from the cheating techniques adopted by the middlemen. Giving details of this CMSS programme, she informed that the FPO has procured groundnut of the value of Rs.15,45,250/- and sold the same to APSEEDS at Rs.15,96,475/-. The profit earned by the FPO during the period under reporting is Rs.45,126/-.

Later, the members discussed about the **Action Plan for the financial year 2021-22.**

- **Membership:** The FPO has to increase its membership to make the Federation more powerful and make its voice in the society and in the marketing circle. He proposed that by the end of this year, it is planned to have increase the membership strength to 500 members.
- **Establishment of Organic Shop:** In the wake of increase in the costs of chemical fertilizers and manures, and also keeping in view the environmental pollution caused by these chemical fertilizers, the Federation has plans to start an organic farming input shop which will sell organic manures and pest-repellants. So, the FPO proposes to start an NPM shop during this financial year.
- **Value addition and Marketing:** The FPO is proposing to enter into local market by procuring the locally produced Millets, clean and pack them, and sell into the market.
- **Capacity Building of the Members:** It is proposed that the members should be imparted with trainings on agriculture, processing, and value addition aspects. The support of scientists from Agriculture Research Stations and local specialist should be taken into regard.

A new Board of Directors comprising of 10 members has been elected by the General Body Members. At the end of the meeting, the Board of Directors have also taken the decision to continue the services of M/s. Aravinda Rama and Co., as Auditors for the financial year 2021-22. They also approved the payment of audit fee of Rs.2,500/- for the services given by the auditors for the financial year 2021-21.



AT the end of the FPO Meeting, some of the identified families which have suffered loss during the recent floods were supported with dry ration by REDS on behalf of the FPO.



Contrary to the severe drought situations in this area, during the second week of November 2021 Kadiri, and Puttaparthi mandals of Anantapur district, have noticed heavy to very heavy rains due to a series of 3 severe cyclones in the Bay of Bengal. The effect was so severe, that there were continuous and heavy rains for almost 15 to 20 days resulting in flooding of the villages, and low-level areas in.

Both in Kadiri and Gandlapenta mandals, the situation was pathetic. The local village tank by name "Itukalarayuni Cheruvu" over-flowed leading into submersion of houses in the low-lying colonies. About 70 houses in Aravagudiselu area, and 89 houses in Nana Durgah area were submerged in the flood water damaging the houses either partly or fully.



The details of affected families in this area are given hereunder:

Mandal	villages	families	women	children	Senior citizens	Disabled
Kadiri town	Arava Gudeselu	155	159	98	65	10
	Nana Durgah	172	189	102	84	9
	Sivalayam Backside	325	348	198	95	15
Kadiri Rural	K. Bathalapalli	15	16	14	3	
Nallamada	Pulagampalli	82	90	82	2	
Nallamada Tank	Nallamda	35	43	39	5	
Nallamda	Kurumala	22	24	25	5	
Obuladevara cheruvu	Mittapalli	25	28	32	4	
Obuladevaracheruvu	Polevandla Kothapalli	55	65	58	12	
N.P. Kunta	Yeddulavandla Palli	59	67	71	15	
Gandlapenta	C.M. Thanda	25	29	32	9	
Tanakallu	Kallepalli	54	62	58	21	
Total		1024	1120	809	320	34

As a part of extending support to these victims, REDS contacted the government officials to initiate immediate action towards the safety and security of the people living in these areas. In addition to this, the staff of REDS rushed to these colonies, and initiated activities of vacating the people from there.

REDS has taken care of the families belonging to Aravagudiselu and Nana Durga with the available financial and voluntary support. REDS provided cooked food for the families as they could not cook in their houses after they have returned home to set the things right. The suffering families in these colonies were also supplied with dry ration kits, and safe drinking water for 3 days.

The volunteers of REDS have also collected some clothes from the communities and distributed



them as these families were left with single pair of clothes which they were wearing on the day of shifting to these temporary shelters.

With the support of Rayalaseema Varada Baadhitula Sahayaka Committee (RSV), AID, and I4Farmers REDS received immediate relieve support for taking up of relief work.

REDS has also initiated a programme to collect donations (both money and clothes) for supporting the affected families.

REDS has distributed dry ration kits to 397 families. Keeping in view the practical situations existing the colonies. REDS purchased safe drinking water and supplied it to Aravagudiselu for a period of 30 days even after the flood has receded.

Information related to damaged houses, the extent of damage has been documented and submitted to the government officials for sanction of ex-gratia to the flood victims.

In N.P. Kunta village of NP Kunta mandal, and Pulagampalli village of Nallamada mandals Towels, and bedsheets were supplied to 82 affected families.

Similarly, school books and bags were distributed to 295 school children, as per the details tabulated hereunder.

Mandal	villages	children
Kadiri slums	Slums	110
Nallamada	Pulagampalli	82
Obuladevara cheruvu	Mittapalli	32
N.P. Kunta	Yeddulavandla Palli	71
Total		295

In addition to this, a representation has been submitted to the District Collector, Anantapur, and the District Education Officer (DEO), Anantapur requesting them to supply Text Books to all the students who have lost their text books.



OTHER ACTIVITIES

With the support of Mr. Anantha Sai Padmanabhan, a staunch supporter of REDS, the following activities have been carried out during the period under reporting.

Pension Distribution: During the period under reporting, 7 single women, from Penakacherla, were supported with a pension of Rs.1000/- each for two months. In addition to this, they were also supplied with groceries worth Rs.800 for each of these women. Along with this, another 3 women found in vulnerable conditions were also supplied with dry ration kits. This support was extended during the COVID pandemic period.

Yeruvakaa Programme: Bhumi Pooja was done in the collective farming land. This is the day of first receipt of rains for the monsoons. The farmers will, traditionally, start the farming activities from these days.

MEMBERSHIPS

- REDS is a member **in PC &PNDT district committee.** Members of REDS Participated in Regular meetings as well as training programs organized at different levels, and also conducted meetings and awareness camps on this Act at the grass-root level.
- REDS is a member in Divisional Legal Vigilance Monitoring Committee.
- REDS is a service provider in DV act. Ms. Bhanuja is the sitting member of DLSA nominated by AP High Court.
- REDS is a member of Guntakal Divisional Railway Department's Sexual Harassment Complaints Committee, for the past 4 years. It is involved in inquiring any representation to the DRM, Guntal.
- During period under reporting, 9 cases of sexual harassment were dealt during this period. Three employee was removed from services, 4 others are suspended from duties, and 2 personnel were transferred.
- REDS is also a member of Complaints Committee in Government Health Department (DM & HO), Rural Water Supply (RWS), Postal Department, and Agriculture Department. It is also is a member of Disciplinary committee in Accion Fraterna, NGO, Anantapur.

SUCCESS STORIES RELATED TO PROMOTION OF COVID VACCINATION

RAMASUBBAMMA

Ramasubbamma, a single woman living in Kandukuru village in Anantapur Rural mandal. Being a single woman and has the responsibility of her dependent children she was very much afraid of getting vaccinated as she was of the misconception that it may harm her, and if so happens, her children will be left orphans.

"The team of REDS volunteers, along with the ANM have visited my house not once but almost 4 times" says Ramasubbamma regarding the change that has come in her attitude to go for vaccination. The ANM took the highest initiative and she took the vaccination team member along with the vaccination kit to her door-steps. The ANM and the nurse from PHC sit with her for about 30 minutes after the vaccination, and after she felt comfortable and has no post-vaccination complaint, they left the place.

"I was so enthralled when I saw the REDS appointed Volunteer come to my house the next day to enquire how I feel after the vaccination" say Ramasubbamma with a broad smile on her face.

MATTAMADUGU VEMAKKA

Mattamadugu Vemakka is aged 57 years. She comes from Masakavanka palli village in Nallamdad mandal of Anantapur District. She has a very large family - 4 children of which 2 daughters and 2 sons. All of them are married, and living with their families, and their children.

Vemakka is a person who is interested in the art of cultural shows. She is active in playing roles in the locally organized cultural shows at the village level. After the death of her husband, she is living with her sons. "I have been an active artist and toured all around Anantapur district playing different roles in street plays/ dramas" says Vemakka.

However, like many others, she has a very sensitive feeling towards injections, medicines etc. "I have never taken an injection in my lifetime" responded Vemakka, when we first approached her and tried to mobilize her to get vaccinated. However, the spread of COVID-19 is very wild and there is every possibility that people of the age of Vemakka are highly prone to get infected which may prove very problematic for her life itself. "Whatever may be the case" staunchly responded Vemakka rejected the advice to get vaccinated.

But, REDS team was very much determined that she has to be vaccinated. Every time the team organized a vaccination drive, atleast one or two members of the team used to visit her and convince her - some times with pleasing words, and some times provoking her to get vaccinated, otherwise how can she face the people coming to her show, if they know that she is not vaccinated. This friendly provocation also helped us to get ready for the first dose of vaccination. She followed us during the next camp of vaccination conducted in the village and got vaccinated. "It was not really as bad or painful as I expected" says Vemakka with a

big smile on her face after the vaccination. She did not even get any fever or such kind of discomforts after the vaccination.

The greatest achieved, came at the end – without any motivation or mobilization she, herself, went to the vaccination centre, after the due date, and got the second vaccination.

It was really a great success for the team.

AKUTHOTAPALLI - A VILLAGE WITH 100% VACCINATION

This village is about 10 kilometers from Anantapur town. The total population of this village is 2583. By the time the 100% vaccination drive is initiated by REDS with the support of Azim Premji Foundation about 60% of the eligible population got vaccinated, and the remaining population was inattentive and not in favour of getting vaccinated.

The REDS vaccination team had a series of meetings with the local PHC staff and the line departments along with the staff of Local Village Secretariates (Gram Sachivalayams) to chalkout various options to convince the communities to undergo vaccination.

In accordance to this plan, along with the Sachivalayam health staff, local volunteer of respective sachivalayam, REDS teams visited house to house to motivate the communities about the need for vaccination. We have explained them about the number of vaccinations being done in India every day, and hardly any cases of reaction or health hazards being report due to the reaction of the vaccines. The attempts continued repeatedly, and we could mobilize another 10% during the first month or so. This 10% has given us a strong support, as those who initially refused to get vaccinated, have started discussed with these 10% of the families, and having seen that they did not have any problem, they too started coming forward for vaccination.

The teams, in the meantime, continued their untiring efforts of meeting the families once or twice a week, give them the boost, took the vaccination team along to the households and got them vaccinated at the doorsteps.

At last !! The efforts have come so successful that the team achieved **100%** vaccination in this village!! It is one of the most moral boosting for the team as well as a excellent achievement for the Organization in its work to achieve 100% in accordance to the set objective.

RAMAPURAM VILLAGE -100% VACCINATION ACHIEVED

Ramapuram village situated in Nallamada mandal of Anantapur district is about 95 kilometers from the district headquarters, and is about 7 kms from the mandal headquarters.

This village has got 82 households with a population of 302 members. Majority of the population are shepherds, who are engaged in taking the sheep and goat for grazing in the nearby hills and hillocks.

When, the 100% vaccination programme was initiated by REDS in this village, REDS team has had a meeting with the local volunteers, coordinators, and organized a village level meeting. We have explained them about the importance of vaccination and how it protects them against COVID infection to the maximum extent. The meeting involved the ANM from REDS, worker from their mandal PHC, ASHA workers, and the village Sachivalayam volunteers.

The team was successful in convincing and vaccinating the communities in the village, who are involved in different types of livelihoods. However, the people involved in goat/sheep grazing have strongly refused to get vaccinated on grounds that it will hamper their day-to-day livelihood. Truly speaking, they take these ruminants to the outside in the morning, allow them to graze there till evening and come back. They were afraid that by taking the vaccine they may have to stay indoor for a few days if they catch fever or body pains due to vaccine effect. Our repeated visits, and attempts to explain them about no such adverse problems did not convince them. However, REDS team was very determined in this regard to achieve 100% vaccination in this small village.

After a few serious discussions, reviews and plannings within the team regarding how to make them get vaccinated, a logical idea has flashed in the mind of the team. According to this idea, we have met the teams of these shepherd, and asked them to volunteer one person per team to get vaccinated on one day, and the rest of the team members will take care of the vaccinated members livestock, in case if he suffers with fever or pains etc. After some internal discussions, 3 member (one from each group) have come forward to get vaccinated on a scheduled date, and got vaccinated. The teams were so happy to see that none of them had any setbacks after the vaccination. This prompted other members too. So, the remaining members have divided themselves into 4 team, and got vaccinated. Thus, REDS team achieved 100% vaccination with utmost success in this village.

DABURUVARI PALLI VILLAGE -100% VACCINATION ACHIEVED

Daburuvaripalle is a remote village located in Obuladevaracheruvu mandal of Anantapur district in Andhra Pradesh. It is situated 8km away from the mandal headquarters, and 75km away from district headquarter Anantapur. The village has about 1256 households having a total population of 4,932 peoples, out of which male population is 2,501 while female population is 2,431.

There was a very stiff resistance from majority of the population regarding taking vaccination as they were bitterly worried that they may have to face several adverse effects from vaccination. A few households have even suffered from different health problems, and were psychologically sick they have been infected with COVID, but still they are not ready to accept the fact that they were not infected with COVID, and it is advised to go for vaccination as a preventive measure. Some of them, even, were ready to suffer. The team of REDS visited house-to-house educating the communities, but there was a stiff resistance and adamant response of 'No'.

Having looked at this attitude, the team has strongly decided that awareness camps and the tune of message should be linked to the day-to-day life. Hence, we have initiated auto rallies on one side, and took a new trend in spreading the message to the communities. This time during the house-to-house visits and auto-rallies we have explained that that if they do not get vaccinated, and do not posses a vaccination certificate, they will face problems when they go to government office for want of any work or for applying for any schemes or entitlements. The officials have all the right to demand to produce the vaccination certificate, otherwise they may

This approach of ours has worked out like a magic, and all but 2 senior citizens, who are suffering from chronic illness, have got vaccinated in the village. This, almost a 100% achievement is of a great satisfaction for the entire team.

వరద బాధితులకు నిత్యవసరాలు పంపిణీ

విశ్వావసరాలు పంపిణీ చేస్తున్న కమిటీ సభ్యులు

మదంబం, పులగం వద్ద ఉనికి వాడ, దీని మరియు మైసూరికి కాసిల్లో వర్షానికి 80 మంది వరద వారితులు. ఒక కుటుంబానికి ఒక తెలుగు పాఠశాలను మొదట 25 కిలోల దియ్యం, 15కి వండుకుండు కంది పప్పు, రొట్టెలను పంపి, గోధుమల పండి, 1/2 కీల వంట నూనె, రెండు యెల్లప్పులు, రెండు తామర, రెండు బంగారు, 50మంది వీలలను నేటి సప్తకాలు, వ్యాగ్రాలు అందజేసారు. ఏడాదాలు అందజేసిన వారలకు వారు ప్రత్యేక కృత్యములు తెలిపారు. ఈ కార్యక్రమంలో వర్షాలు ప్రభాకర్, రాంకమార్, రాజమహర్ రెడ్డి, అంజనేయ, రామన్న, రేణ్వి సంగ్ల భార్యలు, పవిత్ర, సుబ్బారాయుడు వీరనారాధన్ మిత్రులయిన పాల్గొన్నారు.

ఆంధ్రప్రదేశ్

Thu, 30 December 2021

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సల్లహదా: గత నెలలో కుదినిన తుపాను వరాలకు మండలంలోని పులగంపల్లి దగ్గరవాడలో నివాసగృహాల్లోకి వర్షపు నీరు చేరడంతో చాలామంది స్వస్థాయీలు. దగ్గర కాలనీకి పాటు చీనీ, వైసానాల్ బాధితులను బుధవారం రాయలసీమ వరద బాధితుల సహాయ కమిటీ ఆనంతపురం కన్వీనర్ శీలా జయరామప్ప నేతృత్వంలోని కమిటీ సభ్యులు సందర్శించి, సాయం అందించారు. ఒక్కో కుటుంబానికి రూ.వెయ్యి చొప్పున నగదు, 25 కిలోల బియ్యం, కిలో కందివమ్మ, చింతపండు, గోధుమపిండి, అర కిలో పంటనూనె, రెండు దుప్పట్లు, టవాట్లు, పంచెలు, విద్యార్థులకు నోటు పుస్తకాలు, బ్యాగులు పంపిణీ చేశారు. కార్యక్రమంలో సభ్యులు ప్రభాకర్, రాంకుమార్, రాజశేఖర్ రెడ్డి, వెంకటేశులు, రామన్న, బానూజి, ఉపేంద్ర, సుబ్బరాయుడు, వీరనారప్ప తదితరులు పాల్గొన్నారు.

రెడ్స్ ఆధ్వర్యంలో సరుకులు, పుస్తకాలు పంపిణీ

అంతర్జాతీయ అవార్డులు

మంచులలో విద్యుచ్ఛక్తి వినియోగంతో గ్రూమంలో గురువారం రెడ్డి స్పెషల్‌ల నున్న రైల్వేలో భావనా ఆధునికతను విశిష్టమైన సదుపాయాల విద్యార్థులకు ఉన్నతాన్ని, విద్యార్థులనుగూడా అందించినట్లు గ్రూమంతో సంబంధం పెంచుకున్నామని తెలిపారు.మంచుల రైల్వేలో కుడివన భారీ పరికరాల వరదవీరు జన్మించి కేవల విద్యుత్‌లైన సదుపాయాల, విద్యుత్ ఉన్నతాన్ని, తదితర సామగ్రిని పూర్తిగా తగ్గి ఉన్న భావనలలో స్థిరపడిన రైల్వే స్పెషల్‌ల నున్న నిర్వహణలు భావనా ఆధునికతలో నిర్వహించే దృష్టిని, లాభాన్ని, అవిన తదితరాలను అందించుటకు విద్యుత్‌లైన సదుపాయాల,25 వంతెన విద్యార్థులకు ఉన్నతాన్ని, లాభాన్ని తదితర విద్యార్థులనుగూడా అందించినట్లు తెలిపారు. ఈకార్యక్రమంలో



ప్రధానోపాధ్యాయుని పురూషో, ఉపాధ్యాయులు రామకృష్ణారెడ్డి.



జగన్మోహన్ రెడ్డి, ప్రసాద్ నాయక్ తదితరులు పోల్చొన్నారు.

మహిళల ఆర్థికాభివృద్ధి నాబార్స్, త్వరం: జి.ఎమ్.



అక్షర స్కూల్.....కదిరి: రెడ్స్ సుస్థ వారు నాబార్స్ వారి సహకారం తో 15 రోజులుగా శిక్షణ ఇవ్వడం జరిగింది. ఈ కార్యక్రమానికి నాబార్స్ జిల్లా మేనేజర్ సుధా చుర్లూరిన్ ముఖ్య అతిథిగా పాల్గొని మహిళల ఆర్థికంగా అభివృద్ధిచెందడం కోసం నాబార్స్ వారు రెడ్స్ ఆఫీసులో ఇలాంటి ప్రోగ్రామ్స్ తలపెట్టడమన్నారు. కదిరి గ్రామీణ బ్యాంకు మేనేజర్ కెనకాలాల్ మేనేజర్ వెలుగు పిమ్మిం శారదా అశ్వ BTM కుల్యాయపు రెడ్స్ డైరెక్టర్ భానుజా కార్యక్రమాన్ని ఉద్ఘాటించి మాట్లాడారు. పేదమహిళలకు ఉపాధి కల్పించి వ్యాపార వేత్తలుగా మార్చడానికి నాబార్స్ వారి సహకారం తో ఈ శిక్షణ ఇవ్వడం జరుగుతుంది. ప్రకృతి వ్యవసాయ మద్దతిలో పండించిన చిరుధాన్యాలను కొని వాటిని ప్రాసెస్ చేసి మార్కెట్ చేయడం జరుగుతుంది అందులో భాగంగా మార్కెట్ కల్పించటకు చిరుధాన్యాల

వంటలు నేర్పించడం జరిగింది. సాంఠికంగా వ్యాపారం చేసుకుంటూ వారికావచ్చే నిలుబడి వారే వ్యాపారం చేసుకునేలా చేయాలనే ఉద్దేశం తో ఈ శిక్షణ ఇవ్వబడ్డాయి. వీరు తయారు చేసిన వంటకాలను మార్కెట్ చేయటం విక్రయం నందు స్థాల్ పెట్ట కొనుటకు అవకాశం కల్పిస్తా ము అన్నారు. బ్యాంకు మేనేజర్ మాట్లాడుతూ మహిళలు కూడిలా పరిశ్రమలు పెట్ట కొనుటకు గ్రామంగా ఏర్పడి పెట్టుకుంటే బ్యాంకు రుణాలు ఇస్తామని అన్నారు. శిక్షణ లో నేర్చుకున్న 34 రకాల వంటలను ప్రదర్శన లో పెట్టడం జరిగింది చిరు ధన్యంతో చేపట్ట బుచ్చి రాగి కేక్ సద్ద చేక తొన్న చిన్నప్ప అంటకొల్ల లద్దులు సామ లద్దులు అరిక లొబ్బెలు అమ పాయసు ఎంతో రుచిగా ఉన్నాయి అన్నారు. కార్యక్రమం లో రిసెర్చ్ పర్సన్ కళ్యాణి ఎల్లప్ప 30 మంది మహిళలు పాల్గొన్నారు.

మహిళల ఆర్థిక స్వావలంబనే దేశ ప్రగతికి మెట్టు

నాబార్స్ ఏజీఎం ఉషా మధుసూదన్

భూమిపుత్ర, అసంతకపురం:

మహిళల ఆర్థిక స్వావలంబనే దేశ ప్రగతికి మెట్టు అని మహిళల పెరుగుదల నాబార్స్ ఏజీఎం ఉషా మధుసూదన్ అభిప్రాయపడ్డారు.

రెడ్స్ ఆఫీసులో అసంతకపురం రూరల్ మండల పరిధిలోని గురుగుంట గ్రామంలో నాబార్స్ వారి సహకారంతో "ఉంటరి మహిళల ఉమ్మడి వ్యవసాయ క్షేత్రం" నందు జరుగుతున్న చిరుధాన్యాలతో వివిధ రకాల వంటల తయారీ కార్యక్రమానికి అమె ముఖ్య అతిథిగా పాల్గొన్నారు. గత 20 న ప్రారంభమైన ఈ శిక్షణా కార్యక్రమం 15 రోజుల పాటు నిర్వహిస్తుమని రెడ్స్ సుస్థంధ సంత్ర ఆధ్వర్యము భాషా తెలిపారు.

శిక్షణ పొందిన ఉంటరి మహిళలు చిరుధాన్యాలతో తయారు చేసిన వివిధ ఉత్పత్తుల ప్రదర్శన ఈ సందర్భం వెంటక రాజు, ఆర్టీడీ ఎస్ఎస్ ఎకాలజ్ డైరెక్టర్ మల్లాదిశ్విమందం వ్యవసాయ అధికారి వెంకటేశ్వర్ ప్రసాద్, భూమిక సంత్ర ప్రతినిధులు సరిక పాల్గొని వాటి నాణ్యతను పరిశీలించారు. అనంతరం జరిగిన సమావేశంలో మహిళలను ఉత్తేజింపి రెడ్స్ సంత్ర ముఖ్య కార్య నిర్వహణాధికారి భానుజ గారు మాట్లాడుతూ ఈ కార్యక్రమంలో భాగంగా 30 మంది మహిళలకు చిరుధాన్యాలతో వివిధ రకాల వంటలపై శిక్షణ ఇవ్వబడుతుంది అన్నారు. ఈ శిక్షణ ద్వారా మహిళలు స్వయం ఉపాధి పొందగలుగుతారని తెలిపారు.



నాబార్స్ ఏజీఎం ఉషామధుసూదన్ మాట్లాడుతూ మహిళలు చిరుధాన్యాలతో విలువ అధిక ఉత్పత్తులు చేయడం వల్ల మంచి ఆదాయం సమకూర్చుకో గలుగుతారని తెలియజేశారు. ఏజీఎం వెంటక రాజు మాట్లాడుతూ, శిక్షణ కార్యక్రమం అనంతరం మీకు బ్యాంకు నుండి రుణాలు ఇవ్వించడానికి మామంతు సహకారం అందిస్తామని తెలిపారు. ఆర్టీడీ ఎకాలజ్ డైరెక్టర్ మల్లాదిశ్వి మాట్లాడుతూ మహిళలు శిక్షణ మీదాని,

మీరు చిరుధాన్యాల అమ్మకానికి మీరు మంచి ధరపెట్టుకుంటుంది అన్నారు. భవిష్యత్తులో చిరుధాన్యాలకు మంచి డిమాండ్ ఉందని తెలిపారు. అనంతరం రెడ్స్ భానుజ వ్యవసాయ క్షేత్రంలో సాగుచేస్తున్న వంటల వివరాలను అధికారులకు వివరించారు. అతిథులకు చిరుధాన్యాలతో తయారు చేసిన ఉత్పత్తులను అందించారు. ఈ కార్యక్రమంలో రెడ్స్ సుస్థంధి వాలంటీర్స్ పాల్గొన్నారు.

చిరుధాన్యాలతో వంటకాలుకు నాబార్డ్ ఆర్థిక సహాయం



కదిరి రూరల్ హల్స్ 10 ఫోటో అనంత

కదిరి రిసోర్స్ సెంటర్ నందు నాబార్డ్ వారి సహకారముతో రెడ్స్ సంస్థ మహిళలను వ్యాపారవేత్తలు చేయుటకు 15 రోజులు చిరుధాన్యాల వంటలపై 30 మంది మహిళలకు శిక్షణ ఇవ్వడం జరిగింది. ముగింపు సందర్భంగా ముఖ్య అతిథులుగా నాబార్డ్ జిల్లా మేనేజర్ ఉషా మధుసూదన్ రెడ్స్ డైరెక్టర్ భానుజా హోబ్రినారు ఈ సందర్భంగా ఆమె మాట్లాడుతూ చిరుధాన్యాల వంటలు తయారు చేసి వాటితో వ్యాపారం చేయాలని ఉద్దేశముతో ఈ శిక్షణ ఇస్తున్నామని అన్నారు. నాబార్డ్ మేనేజర్ ఉషా మధుసూదన్ మాట్లాడుతూ నాబార్డ్ ద్వారా వ్యాపారం చేసుకొనేవారికి బ్యాంకు లింకేజీ చేసి ఆర్థిక సహాయం చేస్తామని శిక్షణ లో భాగంగా 34 రకాల వంటలను తయారు చేయడం జరిగింది. చిరుధాన్యాల వాడకమే ఆరోగ్య నిక రక్ష చిరు ధాన్యాలతో బెకరి వంటలు చేయడం వల్ల ఎక్కువ మంది వాడతారు మహిళలకు కుడా ఉపాధికుడా దొరుకుతుంది అన్నారు ఈ కార్యక్రమములో రిసోర్స్ పర్సన్ మెహతాజ్ అమ్మజాన్ రెడ్స్ కోఆర్డినేటర్ ఎల్లప్ప గంగులప్ప శారద పాల్గొన్నారు.

జనశక్తి

గురువారం 20
జనవరి 2022

రెడ్స్ ఆధ్వర్యంలో ఉపాధి శిక్షణ పై సమావేశం

కదిరి, జనవరి 19, అనంత జవత్తి మహమ్మదరెడ్స్ సంస్థ వారు నాబార్డ్ వారి సహకారం లో 15 రోజులుగా శిక్షణ ఇవ్వారు. ఈ కార్యక్రమంలో నాబార్డ్ జిల్లా మేనేజర్ సుధామధుసూదన్ ముఖ్య అతిథిగా పాటయ్యారు. కదిరి గ్రామీణ వ్యాపక మేనేజర్ జెహరా వ్యాంక్ మేనేజర్ వెలుగు ఏమెం శారదా అశ్వ కల్లూరుపు పోలయ్యలను రెడ్స్ డైరెక్టర్ భానుజా ఈ కార్యక్రమంలోకి ఆధ్వర్యత వహించి తమ మాట్లాడుతూ, మేమహిళలకు మహిళలకు ఉపాధి కల్పించి వ్యాపార వేత్తలుగా మార్చడానికి నాబార్డ్ వారి సహకారం లో ఈ శిక్షణ ఇవ్వారు. ప్రత్యేతి పుడసాను పద్ధతిలో వండించిన చిరుధాన్యాలను కొని వాటిని ప్రాసెస్ చేసి మార్కెట్ చేయడం చేకూరుతుందని భాగంగా మార్కెట్ కల్పించటకు చిరుధాన్యాల వంటలు చేయడారు. నాబార్డ్ మేనేజర్ మాట్లాడుతూ నాబార్డ్ మహిళల సొంతంగా వ్యాపారం చేసుకుంటూ దారిద్ర్యం నుండి వారి వ్యాపారం చేసుకుంటూ చేయాలనే ఉద్దేశం లో ఈ శిక్షణ ఇస్తున్నామన్నారు. వీరు తయారు చేసిన వంటలను మార్కెట్ చేయటం పెట్టినవనందు స్టాల్ పెట్టు కొనుటకు అవకాశం కల్పిస్తున్నామన్నారు. వ్యాపక మేనేజర్ మాట్లాడుతూ అలాంటి వారు వారిలా పరిశ్రమలు పెట్టు కొనుటకు ప్రోత్సాహం పెర్చించే వ్యాపక రుణాలు ఇస్తారు అన్నారు. శిక్షణ లో చేర్చుకున్న 34 రకాల వంటలను ప్రదర్శన లో పెట్టడం జరిగింది. చిరు ధాన్యాలతో బెకరి వంటలపై రాగి కేక్, సప్ టేట్, వాన్, అంటుకొల్లలప్పులు, పొడుపులు, అరిక కొల్లెలు, అమ పామనం ఎంతో ఉరిగా ఉన్నాయి అన్నారు. కార్యక్రమంలో రిసోర్స్ పర్సన్ కళ్యాణి, ఎల్లప్ప, 30 మంది మహిళలు పాల్గొన్నారు.

రెడ్స్ సంస్థ ఆధ్వర్యంలో మహిళలకు శిక్షణ



కార్యక్రమంలో మాట్లాడుతున్న నాబార్డు మేనేజర్ ఉషామధుసూధన్

కదిరి, మేజర్ మ్యాన్ : కదిరి రిసోర్స్ సెంటర్ నందు నాబార్డువారి సహకారంతో రెడ్స్ సంస్థ మహిళలు వ్యాపార వేత్తలు చేయుటకు 15 రోజులు చిరుధాన్యాల వంటలపై 30 మంది మహిళలకు శిక్షణ ఇచ్చారు. శిక్షణ ముగింపు సందర్భంగా ముఖ్య అతిథులుగా నాబార్డు జిల్లా మేనేజర్ ఉషా మధుసూధన్, రెడ్స్ డైరెక్టర్ భానుజలు హాజరయ్యారు. భానుజ మాట్లాడుతూ చిరుధాన్యాల వంటలు తయారు చేసి, వాటి వ్యాపారం చేయాలన్న ఉద్దేశ్యంతో శిక్షణ ఇవ్వడం జరిగిందన్నారు. నాబార్డు ఉషామధుసూధన్ మాట్లాడుతూ నాబార్డు ద్వారా వ్యాపారం చేసుకొనే వారికి బ్యాంకు లింకేజీ చేసి, ఆర్థిక సాయం అందిస్తామని, శిక్షణలో భాగంగా 34 రకాల వంటలను తయారు చేయడం జరిగింది. చిరు ధాన్యాల వాడకమే ఆరోగ్యనిక రక్ష అని, చిరుధాన్యాలతో బెకరి వంటలు చేయడం వల్ల ఎక్కువ మంది వాడతారని, మహిళలకు కూడా ఉపాధి లభిస్తుందని తెలిపారు. కార్యక్రమంలో రిసోర్స్ పర్సన్ మెహతాజ్, అమ్మజాన్, రెడ్స్ కోఆర్డినేటర్ ఎల్లప్ప, గంగులప్ప, శారద పాల్గొన్నారు.

చిరుధాన్యాల వంటలపై మహిళలకు అవగాహన కల్పిస్తున్న... రెడ్స్ సంస్థ భానుజ



కదిరి (అనంత స్వాన్) : కదిరి రిసోర్స్ సెంటర్ నందు నాబార్డ్ వారి సహకారముతో రెడ్స్ సంస్థ మహిళలను వ్యాపారవేత్తలు చేయుటకు 15 రోజులు చిరుధాన్యాల వంటలపై 30 మంది మహిళలకు శిక్షణ ఇవ్వడం జరిగింది. ముగింపు సందర్భంగా ముఖ్య అతిథులుగా నాబార్డ్ జిల్లా మేనేజర్ ఉషా మధుసూదన్ రెడ్స్ డైరెక్టర్ భానుజా గారు హాజరైనారు. రెడ్స్ డైరెక్టర్ భానుజాగారు మాట్లాడుతూ చిరుధాన్యాల వంటలు తయారు చేసి వాటితో వ్యాపారం చేయాలని ఉద్దేశముతో ఈ శిక్షణ ఇస్తున్నామని అన్నారు. నాబార్డ్ మేనేజర్ ఉషా మధుసూదన్ గారు మాట్లాడుతూ నాబార్డ్ ద్వారా వ్యాపారం చేసుకొనేవారికి బ్యాంకు లింకేజీ చేసి ఆర్థిక సహాయం చేస్తామని శిక్షణ లో భాగంగా 34 రకాల వంటలను తయారు చేయడం జరిగింది. చిరుధాన్యాల వాడకమే ఆరోగ్య నిక రక్ష చిరు ధాన్యాలతో బెకరి వంటలు చేయడం వల్ల ఎక్కువ మంది వాడతారు మహిళలకు కుడా ఉపాధికుడా దొరుకుతుంది అన్నారు ఈ కార్యక్రమములో రిసోర్స్ పర్సన్ మెహతాజ్ అమ్మజాన్ రెడ్స్ కోఆర్డినేటర్ ఎల్లప్ప గంగులప్ప శారద పాల్గొన్నారు.

కదిరి, మేజర్ న్యూస్ : పేద మహిళలకు ఉపాధి కల్పించి వ్యాపార వేత్తలుగా మార్చడానికి నాబార్డు వారి సహకారంతో 15రోజులుగా శిక్షణ ఇస్తున్నట్లు కదిరి రెడ్స్ సంస్థ డైరెక్టర్ భానుజ తెలిపారు. బుద్ధవారం ఆ సంస్థ కార్యాలయంలో ఏర్పాటు చేసిన కార్యక్రమానికి నాబార్డు డిల్లా మేనేజర్ సుధామధుసూదన్ హాజరయ్యారు. వారు మాట్లాడుతూ ప్రకృతి వ్యవసాయ పద్ధతిలో పండించిన బిరుడాన్యాలను కొనుగోలు చేసి, వాటిని ప్రాసెస్ చేసిన అనంతరం మార్కెట్ కు తరలించడం జరుగుతుందని తెలిపారు. ఇందులో భాగంగా మార్కెట్ సౌకర్యం కల్పించడానికి బిరుడాన్యాల పంటలు సాగు చేయడం నేర్పించడం జరిగిందని తెలిపారు. నాబార్డు మేనేజర్ సుధామధుసూదన్ మాట్లాడుతూ మహిళలు సొంతంగా వ్యాపారం చేసుకొంటూ వారి కుటుంబ నిలబడి వారి వ్యాపారం చేసుకొనేలా ఈ శిక్షణ ఇవ్వడం జరిగిందని తెలిపారు. వీరు తయారు చేసిన పంటకాలను మార్కెట్ చేసుకొనేందుకు ఎగ్జిబిషన్ నందు స్టాల్స్ పెట్టుకోవడానికి అవకాశం కల్పిస్తున్నట్లు తెలిపారు. గ్రూపులుగా ఏర్పడితే పెట్టుబడుల కోసం బ్యాంకు రుణాలు ఇస్తామని గ్రామీణ బ్యాంకు, డెన్ రా బ్యాంకు మేనేజర్లు తెలిపారు. శిక్షణలో నేర్చుకొన్న 34 రజాల పంటలను ప్రదర్శనలో ఉంచారు. కార్యక్రమంలో రీసెర్చ్ వర్గన్ కళ్యాణి, ఆత్మా బీబీఎం కుళ్యామప్ప, మహిళలు పాల్గొన్నారు.

- రివ్యూ అర్హత కలిగిన
భాగములు

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FPO inspires women farmers to popularise organic farming

C Bhanuja, a woman organic farmer, set up Farmers Producers Organisation with 552 farmers from five villages to help them produce organic fruits and vegetables and to popularise organic cultivation

RAVI P BENJAMIN
ANANTAPUR

AN organic farming revolution is sweeping the district with amazing results, thanks to the dedicated efforts put in by social worker and organic woman farmer C Bhanuja, who inspired scores of women farmers and instrumental in establishing 'Farmers Producers Organisation' (FPO) to spread the message and carry forward the organic movement.

Chief functionary of REDS, an NGO and founder of 'Anantha Rural Women Farmers Producers Organisation' Bhanuja established the FPO with 552 farmers from five villages including Poolakunta, Kodimi,

Kamarupalle, Kurugunta and Taticherla. Bhanuja inspired women farmers to produce organic fruits and vegetables and consume them first and to popularise organic farming. Farm produce include papaya, banana, drumsticks, guava and custard apple. Inter-crops including millets are being raised by the women farmers. Bhanuja first produced organic products in her 8 acres of land and extended it to another 10 acres of leased land. Using her vast experience as a social worker, who mobilised women for economic empowerment, she roped in even single women, who were struggling for survival and gave them moral and economic support. In the process, the organic movement grew in leaps and bounds and



FPO members interacting with Bhanuja at the organic farm in Anantapur



Woman FPO, a brainchild of C Bhanuja

resulted in establishing 4 FPOs. Women were trained to run their

own company and emerge as managers and directors of the company.

Talking to The Hans India, Bhanuja said that it is an all women show in 4 FPOs. From cultivation to running the FPO to marketing through tie-up with traders, it is an all women's perfect show and compared to men FPOs, the women have outsmarted men, she muttered with a sense of pride. The organic movement is spreading like wildfire in the district and one can witness something new in the air even as many NGOs and even government agencies are also kindling the organic revolution. Bengaluru being on the border of Anantapur district, has emerged as the major market for organic products.